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[LaFerrari at Art Basel Miami Beach](#)

Lead

At last, a sign of life from LaFerrari: since its debut at Geneva in March 2013, all has been surprisingly quiet regarding the 963-horsepower hybrid hyper-athlete from Maranello. Now it has returned to public life, but not in Nardo or at the Nürburgring, but at Art Basel Miami Beach.

The car park at 1111 Lincoln Road in Miami was not only designed by star architects Herzog & de Meuron, but during Art Basel Miami Beach, it is transformed into a modern gallery: this year the show titled 'Piston Head: Artists Engage the Automobile' saw LaFerrari sitting next to artworks by Damien Hirst, Richard Phillips, Richard Prince, Tom Sachs and Franz West.

Gallery

Includes video

Has video

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