

CLASSIC DRIVER

[Le Flâneur d'Hermès: A bike like a Kelly bag](#)

Lead

Hermès is not only a must-have brand for fashionistas. For years, cyclists have brought an air of luxury to their hobby with custom-made saddles and riding boots. Now, the famous maison de luxe has gone one step further, and created two complete premium bicycles for the cycling connoisseur...

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The folks at Hermès know that life sometimes flows at several different speeds, much like cycling. Be it dawdling at a leisurely pace along the Seine, or pedalling full-throttle through the Bois de Boulogne and its picturesque surrounding area. That's why it has unveiled two elegant bicycles – the Flâneur d'Hermès mountain bike and the road-racy Flâneur sportif d'Hermès. Built by French cycling specialist Time on behalf of the luxury brand, the bikes are both incredibly lightweight (just over 24lb), and extremely robust thanks to their carbonfibre construction.

The stylish cycles are equipped with either 8 or 11 gears, hydraulic disc brakes and shock-absorbing frames. Signature Hermès touches include a saddle, handlebar grips and luggage carrier supports crafted from the finest bull's calf leather. The Flâneur cycles are available in three sizes, three colours (charcoal, red and white), and will roll into stores next month.

Gallery

