


CLASSIC DRIVER

1922 Pierce-Arrow Series 33

- Lot sold
USD 45 000 - 65 000
- **Year of manufacture** 1922
- **Gearbox** Manual
- **Drivetrain** 2wd
- **Drive** LHD
- **Interior colour** Other
- **Condition** Used
- **Location** 
- **Fuel type** Petrol
- **Exterior colour** Other
- **Car type** Saloon
- **Exterior brand colour** Brown
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Description

Although Cadillac has for many years carried the prestige banner in the USA, it was not always so. Aside from the American Rolls-Royce, the 'three P's' - Packard, Peerless and Pierce-Arrow - were always considered to represent the very best quality that the American industry could offer. Pierce-Arrow had started out in 1865 as Heinz, Pierce and Munschauer, and was best known for its household items. In 1872, George N. Pierce bought a controlling interest, reorganizing the firm as the George N Pierce Company. Following the latter's failure, a license to build the French de Dion engine was obtained and the first proper motor car was completed in November 1900. Early in 1901 the English-born designer David Fergusson was recruited as Chief Engineer - a post he would occupy for the succeeding two decades - and it was he that was responsible for Pierce's first production model - the single-cylinder Motorette. Two-cylinder Arrow and four-cylinder Great Arrow models followed in 1904.

Bonhams & Butterfields at Quail Lodge, 18-19 August 2011

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