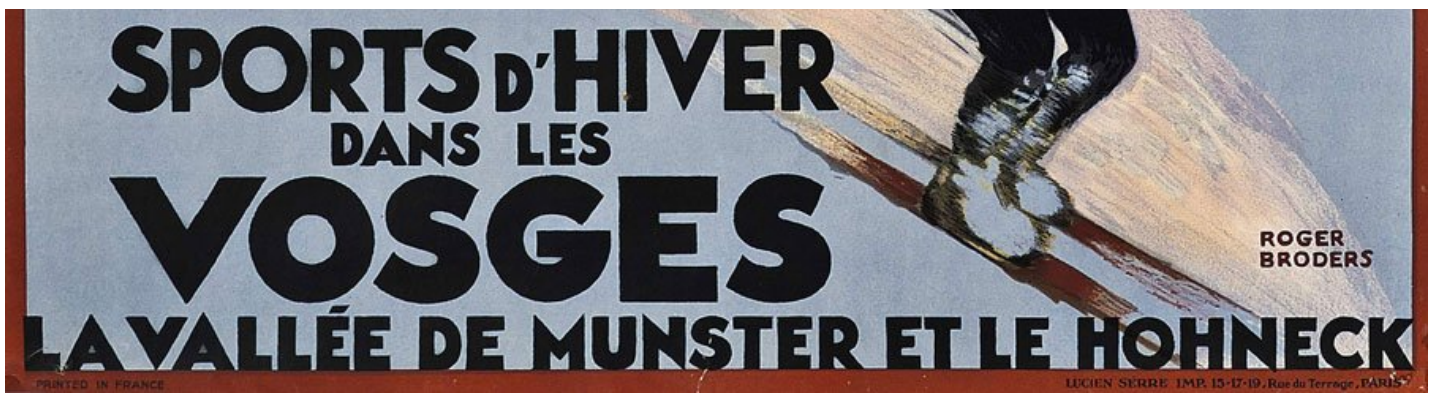


CLASSIC DRIVER

[It's all Downhill from Here: Christie's to hold annual ski sale](#)





At the beginning of the last century, ski posters were displayed on railway stations to lure well-heeled outdoor adventurers to the A-list winter destinations. Today these colourful relics can be found in chalets of art-appreciating ski enthusiasts - and if you're on the lookout for a stand-out piece to hang above the fireplace, well, then this is your chance...

With the winter ski season in full swing across Europe, the timing of the Christie's Ski Sale is indeed perfect. This year the auction is all about the 'Golden Age of Travel' with an impressive pile of vintage advertising posters going under the hammer. The pristine pistes, the blue skies and the gentle swish of skis, sending up waves of powdered snow - these artistic illustrations all date back to the days when skiing was at its most exclusive, and when no dapper gentleman would be seen pelting down the snowy slopes without a shirt and tie.

With over 160 wanderlust-inciting posters covering a variety of themes and time periods, the sale is set to have something for everyone with a passion for Alpine action. However, the legendary ski resorts such as St. Moritz, Gstaad and Chamonix are without doubt the most popular for collectors, eager to own a slice of skiing history.





Therefore, to maximise your chances of taking home your personal favourite, we recommend you check out the pictures below and start planning your bidding strategy - it's time to hit the peaks.

The Christie's Ski Sale will take place in South Kensington, London on 23 January.





For further information, see

Christie's website: www.christie's.com

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Photos: Christie's

Gallery

hold-annual-ski-sale

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