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Twins in the Peaks: Fashion house Edwin and classic BMWs

Lead

Take three Bavarian motorcycle twins to the English countryside, add a classic 1502 saloon and some groovy hipster vibes, and what have you got? Er... a commercial for the Japanese jeans brand 'Edwin'. But we like it.

As another song might say: "It's a mighty long way down the dusty trail (from Charlotte Road, London EC2) ..."

Video: Edwin Europe

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