

# CLASSIC DRIVER

## Moynat Bicycle Trunk: Gourmet on the go

### Lead

French luxury brand Moynat is celebrating the art of gracious living by launching an ingenious bicycle trunk, fitted out with all the essentials for a classic picnic in the park.

Heritage trunk and leather goods manufacturer Moynat might have been sleeping for the past 40 years, but it's certainly back in business now. The Groupe Arnault-owned brand, famous for its innovative designs and meticulous attention to detail, has proved that even something as spontaneous as a picnic in the countryside can be reinvented and done in style. The illustrious trunk manufacturer has therefore launched the Malle Bicyclette: an exclusive picnic basket perfect for a romantic day out.

The picnic trunk might have a simple and understated design but don't let the exterior fool you - there is nothing ordinary about the Malle Bicyclette. The versatile trunk is made from poplar wood and finished with Moynat signature Art Deco Initial canvas - subtly referencing the brand's past. The basket has been designed to fit precisely onto the front of a bicycle and it's just big enough to hold all the necessities for a picnic à deux. The charming pop-up trunk comes fully equipped with white ceramic plates, silverware and napkins, all held securely in place by leather straps and pockets. Customised compartments hold two Thermos flasks to keep beverages hot or cold and there is even a small drawer for, say, sandwiches or macaroons. In turn, the front panel, when opened, drops down to form a small table - making wheel-top dining an option.



Carefully crafted according to centuries-old traditions, the Malle Bicyclette embodies the sophistication and elegance of a bygone era when style was considered synonymous with quality. Moynat has packed all the

essentials for a thoroughly decadent picnic into a clever box to guarantee effortless mobility for fashionistas on the move.

Photos: Moynat

**Gallery**

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