

# CLASSIC DRIVER



## The 'Omega Classic Seamaster Co-Axial 300 M': Celebrating 50 years 'On Her Majesty's Service'

13 February 2012 | Steve Wakefield

*Yes, 007 fans, there's another piece of Bondmobilia for you to set your sights on. In celebration of five decades of the world's favourite secret agent gracing the silver screen, Omega has produced a limited-edition version of Bond's current timepiece.*

To be accurate, of course, it's only since 'Goldeneye' that Bond wore Omega. Before then he was mainly a Rolex man. And 'products' - placed or otherwise - have featured in the James Bond canon since Ian Fleming first put fingers to his famous typewriter.

Aston Martin, BMW, Bentley, Walther, Beretta, Morland, Krug and Château Mouton Rothschild; all have been name-checked in print, for little financial reward, other than the satisfaction of fleshing-out a fictional character's persona.

Cigarettes, wine, guns and cars aside, in the films from 'Goldeneye' onwards, 007 has relied on an Omega Seamaster for all matters temporal.



It's this association that Omega is celebrating with a very special version of its high-performance Classic Seamaster Co-Axial 300 M. The watch is available in two sizes, both strictly limited in production: the 41mm will be available worldwide in just 11,007 examples while the 36.25mm version is limited to only 3,007.

Both carry the company's calibre 2507, certified 'chronometer' self-winding movement, fitted with the revolutionary co-axial escapement first seen in 1999. A red '50' on the rotating bezel acknowledges the special anniversary, while a 'bullet' decoration on the winding rotor can be seen through a sapphire crystal glass in the back of the case, itself engraved with a 'rifling' motif.

As a 'Seamaster', the watch is water-resistant up to 300 metres and has an escape valve that allows helium atoms to escape during decompression.

Photos: Omega

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