

CLASSIC DRIVER

[Blum Swatch collection sells for \\$US6.5 million in Hong Kong](#)



Phillips de Pury & Company has sold Peter and Linda Blum's collection of rare Swatch watches as a single lot for HK\$51,060,000 - that's around \$US6.5 million.

The 4370-piece collection was bought by an anonymous mainland Chinese buyer.

Commenting on the result of the eight-lot sale which grossed HK\$51,707,500, Finn Dombernowsky, Managing Director Europe, Phillips de Pury & Company, said: "Tonight's result was the passionate response to the offering of an iconic collection which is a true reflection of 'Contemporary Culture'. We look forward to our future sales in Asia."

Text: [Classic Driver](#)

Photos: Phillips de Pury & Company

Gallery

Source URL: <https://www.classicdriver.com/en/article/blum-swatch-collection-sells-us65-million-hong-kong>
© Classic Driver. All rights reserved.