

Blum Swatch collection sells for \$US6.5 million in Hong Kong

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Classic Driver



Phillips de Pury & Company has sold Peter and Linda Blum’s collection of rare Swatch watches as a single lot for HK\$51,060,000 - that’s around \$US6.5 million.

The 4370-piece collection was bought by an anonymous mainland Chinese buyer.

Commenting on the result of the eight-lot sale which grossed HK\$51,707,500, Finn Dombernowsky, Managing Director Europe, Phillips de Pury & Company, said: “Tonight’s result was the passionate response to the offering of an iconic collection which is a true reflection of 'Contemporary Culture'. We look forward to our future sales in Asia.”

Text: [Classic Driver](#)

Photos: Phillips de Pury & Company

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