

# CLASSIC DRIVER

## Maybach to close at end of current model's life-cycle



**In an interview with the newspaper, the 'Frankfurter Allgemeine Zeitung', Daimler CEO Dieter Zetsche confirmed that the Stuttgart company would no longer maintain the Maybach brand beyond 2013.**

Intended to be a super-luxurious alternative to Rolls-Royce and Bentley limousines, the ungainly 57S and 62S models never found favour with the general public. Compared with the standard-setting, superlative S-Class Mercedes in long-wheelbase form, the Maybach saloons were never big sellers.

It's likely that future S-Class replacements will feature new, super-luxury, top-of-the-range versions to maintain a foothold in this market.

*Text: [Classic Driver](#)*

*Photo: Daimler*

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