

# CLASSIC DRIVER

## P'9981: Blackberry by Porsche Design



**The BlackBerry is the workhorse of mobile phones. Conceived as a mobile workplace, the BlackBerry is chosen by millions to deal with their e-mails, text messages and business phone calls. But it's never been known for its thrilling design. That could be about to change.**

The Porsche Design P'9981 from Blackberry is all about the look – simple and elegant. The broad, strong, stainless steel case, shaped from a single piece of metal, the leather back cover and beautifully shaped QWERTY keyboard set it apart from a mere, 'ordinary' Blackberry. But then what do you expect from an object created by Porsche Design?

You might also expect to pay a premium; and you'd be right. This won't become a mass-market product. Available from Porsche Design outlets, it's likely to cost well in excess of 1300 euros. See [www.porschedesign.com](http://www.porschedesign.com).

*Text: [Classic Driver](#)*

*Photos: Porsche Design*

### **Gallery**

**Source URL:** <https://www.classicdriver.com/en/article/p%E2%80%9999981-blackberry-porsche-design>  
© Classic Driver. All rights reserved.