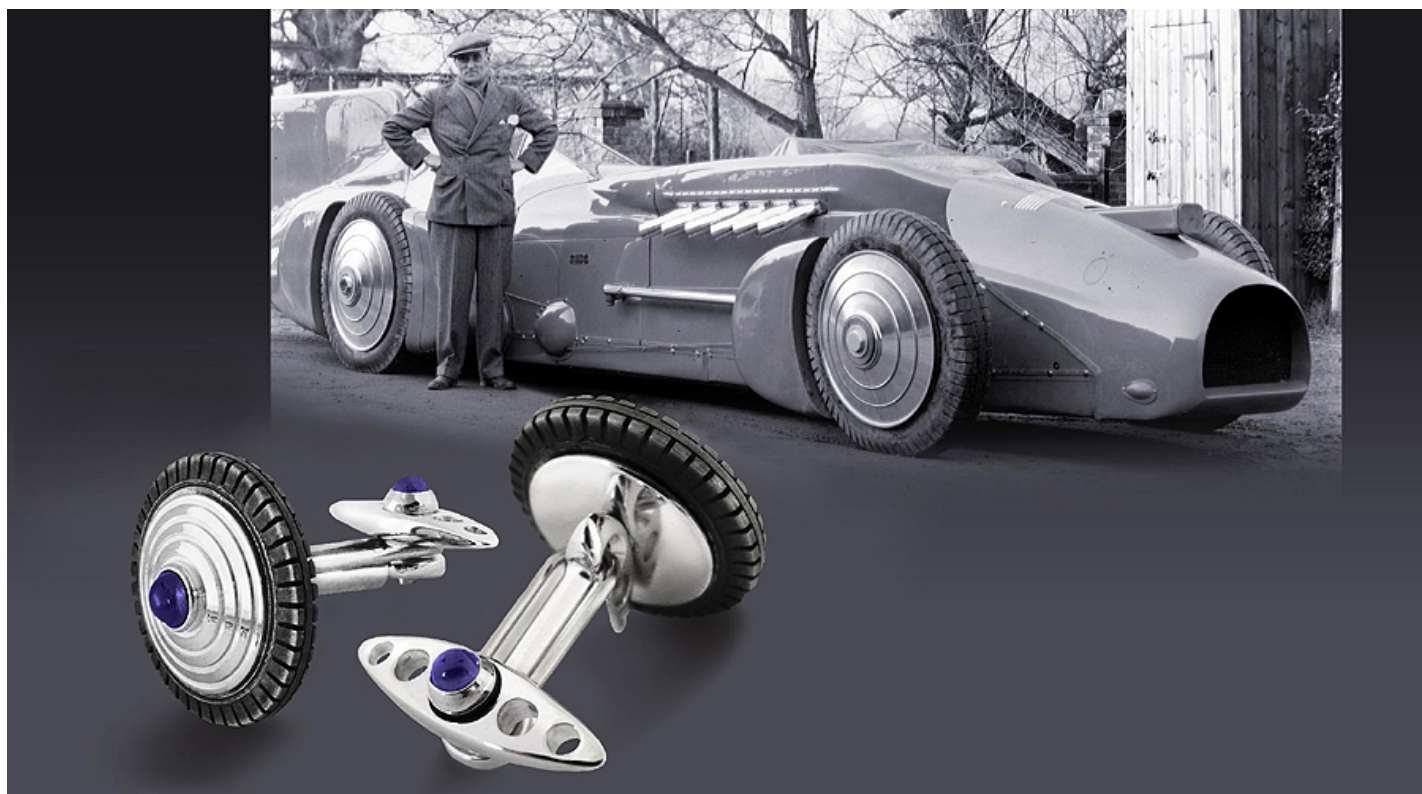


CLASSIC DRIVER

Bluebird Centenary Cufflinks: From GTO London



It was at Brooklands in 1911 that Sir Malcolm Campbell first named a car 'Bluebird' - and in celebration of the 100 years that have passed since this landmark event, GTO London is creating 100 pairs of hand-crafted cufflinks.

The sterling silver cufflinks are a careful copy of the wheels of the 1920s Bluebird land speed record-setting car, finished with lolite stones in the clasp and wheel centres. The Bluebird Centenary cufflinks - and the gents' wallet which will also be made to celebrate the centenary - have been developed with the full cooperation of the Campbell family and carry their official approval.

Don Wales, grandson of Sir Malcolm Campbell, described the cufflinks as "creative" and "beautiful", adding, "These GTO London centenary items are a delight and we look forward to seeing more as celebrations progress."



GTO London's range of gentlemen's hand-crafted accessories include tie pins, key fobs, money clips and wallets – and have so far been inspired by iconic and classic Ferraris. The newly created Bluebird Centenary cufflinks are priced at £450.00. Call +44 (0) 118 940 4430, or visit www.gtolondon.com.

Text: [Charis Whitcombe](#)

Photos: GTO London

ClassicInside - The Classic Driver Newsletter

[Free Subscription!](#)

Gallery

Source URL: <https://www.classicdriver.com/en/article/bluebird-centenary-cufflinks-gto-london>
© Classic Driver. All rights reserved.