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Pininfarina Collection: from Cisitalia 202 to 2uettottanta



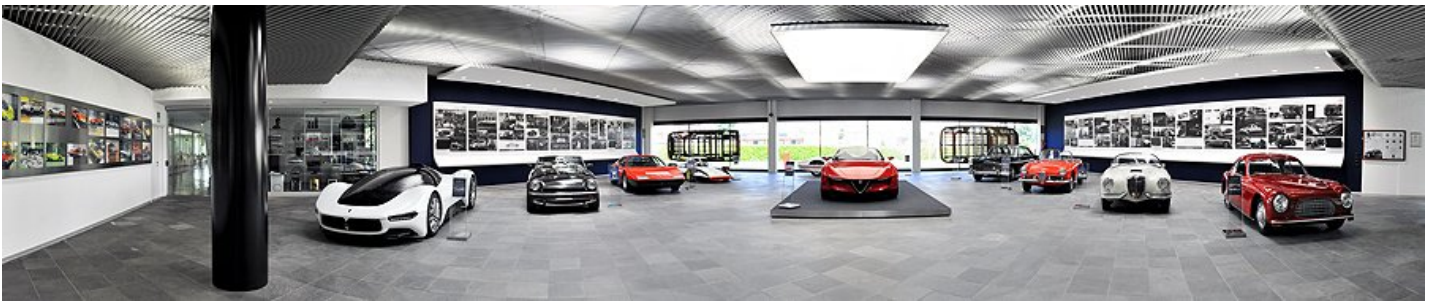
On 20 March 2011, an exhibition of some of the highlights of Pininfarina's 81-year history opened at the reborn National Automobile Museum of Turin - a museum with a total of 200 cars on display, in a setting dedicated to 'the history of four wheels'.

The Pininfarina exhibits include the 1947 Cisitalia 202, of which François Confino, who designed the museum's layout, said, "The most beautiful car in the museum? The Cisitalia. If I had to steal one, I'd steal that." Current Pininfarina design is represented by the 2uettottanta concept car, which Pininfarina unveiled at Geneva in 2010, celebrating 80 years of Pininfarina - as well as paying tribute to Alfa Romeo's 100th anniversary. Among the other exhibits is the Flaminia Presidenziale, one of the four cars made for the President of the Italian Republic and still used in major national parades. Designed and built by Pinin Farina in 1960, the car on show in Turin made its official debut in 1961, during Queen Elizabeth's visit.





A tour of the Pininfarina Collection in Turin, to see these and many other Pininfarina milestones, is **by reservation only**. Contact: Silvana Appendino, Tel +39 011 9438104, s.appendino@pininfarina.it.



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