

CLASSIC DRIVER

Silverstone Auctions - Based in the 'Home of British Motor Racing'



A focus on competition cars arguably makes Silverstone the ideal venue for a new auction venture: a partnership between Silverstone Circuits and Midlands automotive entrepreneur Nick Whale. Located in Silverstone's vast, ultra-modern 'Wing' building, Silverstone Auctions aims not only to offer competition machinery, however, but a huge range of classic and modern supercars, motorcycles and automobilia.

In its inaugural year, the new company will hold three sales, starting with a motorcycle and memorabilia auction on 11 June – the Saturday of Moto GP's British round at Silverstone. This will be followed by a more general car, bike and automobilia sale during the Silverstone Classic, on 23 July, and the year will close with the 'Walter Hayes Sale' on 4 November, during the traditional end-of-season race meeting.

From 2012 onwards, Silverstone Auctions will hold four sales per year.

The vast size of Silverstone's 'Wing' – at 360 metres, the longest building in Britain – is the result of a £30 million investment by the BRDC, and is capable of displaying as many as 100 vehicles. Plus, of course, there's the chance to offer 'previews' of racing car lots from Silverstone's new world-class pit garages.



Says Nick Whale, MD of Silverstone Auctions, "The creation of a world-class auction company, within the extraordinary venue constructed by Silverstone Circuit, provides a perfect environment for both sellers and buyers. Silverstone Auctions will provide the industry expertise, dynamic marketing and exceptional environment that will put every sale on the buyers' and sellers' calendar."

Under the leadership of Nick Whale, auction manager Guy Loveridge and Toby Moody will host the sale events, backed by a team that includes classic car specialists Will Smith and Paul Campbell, modern supercar expert Mark Hickman, racing and rally car specialist Trevor Foster, and motorcycle specialist Tony Collins.

For further details, see www.silverstoneauctions.com.

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Photos: Silverstone Auctions

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