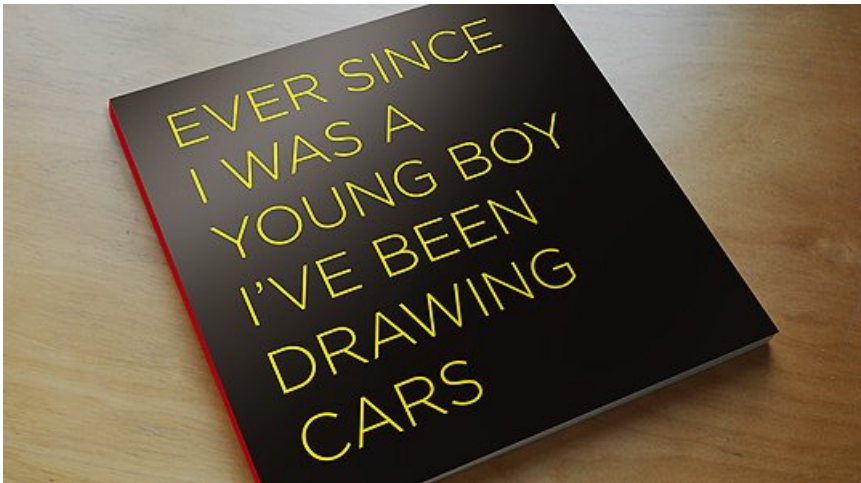


# CLASSIC DRIVER

## Book Review: Belgian Car Designers



**Why do Belgian designers play such an important role in the automotive industry? The answer can perhaps be found in a new book covering the life and work of 10 automotive ‘celebrities’ from that one, small nation.**

Automotive celebrities such as Bentley design director **Dirk van Braeckel**. The book traces his career from an early start as an electrical engineer, through his studies at the **Royal College of Art**, to his present position; likewise **Luc Donckerwolke**, now SEAT’s design chief but probably most famous for the work he did at Lamborghini.

There are also less well-known, but nevertheless highly influential figures in contemporary automotive design – such as **Pininfarina** design director **Lowie Vermeersch**, who assumed his post at the Italian design company at the tender age of 34.

Author **Bart Lenaerts** muses on the reasons for the success of so many Belgian designers. Is it the early promotion of creativity in Belgian schools? Or does artistic background come from the designers themselves?



It takes a man that is not only a designer but also a man of vision to create a car that is not only a car but also a work of art. This is the philosophy of Dirk van Braeckel, Design Director at Bentley. He believes that a car should be a masterpiece of design and engineering, and that it should be a reflection of the designer's vision. He has been at the helm of Bentley's design department for over 10 years, and during this time, he has led the design of some of the most iconic cars in the world. His work has been recognized by the industry and the public alike, and he has been named one of the most influential designers in the world. In this book, Bart Lenaerts explores the life and work of Dirk van Braeckel, and how he has shaped the future of Bentley design.

**AN INCREASING NUMBER OF PEOPLE REGARD THE CONTI GT AS AN ICON.**

The Conti GT is a car that has captured the hearts of many people. It is a car that is not only beautiful but also powerful. It is a car that is not only fast but also reliable. It is a car that is not only a work of art but also a work of engineering. The Conti GT is a car that is truly iconic, and it is a car that is loved by many people. This is the reason why so many people regard the Conti GT as an icon.

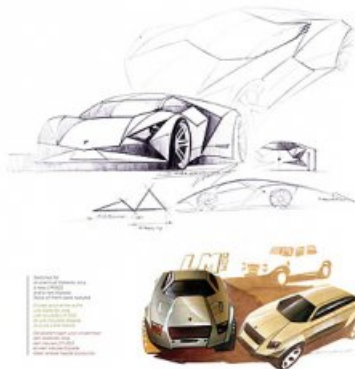
**DE PLUS EN PLUS DE GENS CONSIDÈRENT LA CONTI GT COMME UNE ICÔNE.**

Le Conti GT est une voiture qui a captivé le cœur de beaucoup de gens. C'est une voiture qui n'est pas seulement belle mais aussi puissante. C'est une voiture qui n'est pas seulement rapide mais aussi fiable. C'est une voiture qui n'est pas seulement une œuvre d'art mais aussi une œuvre d'ingénierie. Le Conti GT est une voiture qui est vraiment iconique, et c'est une voiture qui est aimée de beaucoup de gens. C'est la raison pour laquelle tant de gens considèrent la Conti GT comme une icône.

**STEEDS MEER MENSEN ZIEN DE CONTI GT ALS EEN ICÓN.**

De Conti GT is een auto die het hart heeft gewonnen van veel mensen. Het is een auto die niet alleen mooi is, maar ook krachtig. Het is een auto die niet alleen snel is, maar ook betrouwbaar. Het is een auto die niet alleen een kunstwerk is, maar ook een technisch meesterwerk. De Conti GT is een auto die echt iconisch is, en het is een auto die geliefd wordt door veel mensen. Dit is de reden waarom zoveel mensen de Conti GT zien als een icoon.

Dirk van Braeckel is a man who has shaped the future of Bentley design. He is a man who has led the design of some of the most iconic cars in the world. He is a man who has been recognized by the industry and the public alike, and he has been named one of the most influential designers in the world. In this book, Bart Lenaerts explores the life and work of Dirk van Braeckel, and how he has shaped the future of Bentley design.

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For further information, see [www.belgiancarddesigners.be](http://www.belgiancarddesigners.be).

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