

CLASSIC DRIVER

[‘The Haslinger Collection’: Bonhams New Bond St, 15 December 2010](#)

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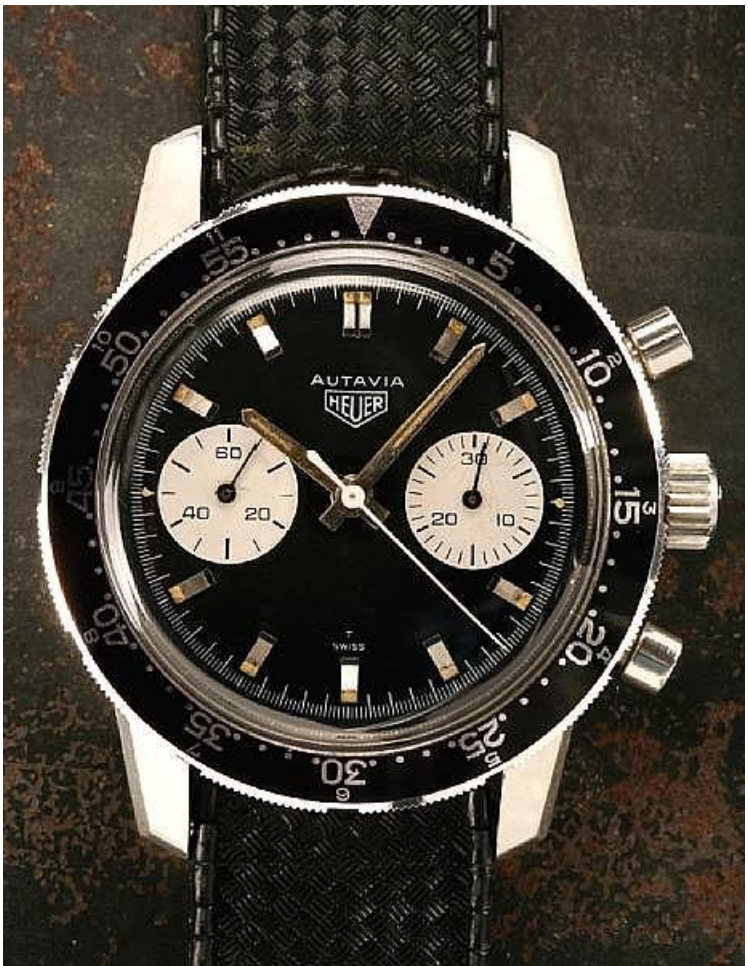
Heuer 1972 Montreal Ref. 110503 W, £2500 - 3500; 2900 - 4100 euros; US\$4000 - 5600

With introductions from both Arno Michael Haslinger and Jack Heuer, Bonhams’ hard-cover, 190+-page volume is more a journey through Heuer’s history than simply an auction catalogue.

The 81 watches listed have already been featured in **Heuer-expert Haslinger’s** first book, ‘**Heuer Chronographs and Motor Sports**’. Rarity apart – and models such as the all-black **1974 Monaco** estimated at £10,000 - 15,000 don’t come along very often – the most impressive aspect of the catalogue’s contents is their condition: many are ‘new old stock’ and come complete with original packaging and stickers.

For most of the 60s and 70s, **Heuer** was the brand of choice for professional racing drivers. **Jo Siffert** carried **Heuer** badges on his overalls and helmet, and wore the latest **Autavia**, **Monza** or **Monaco** on his wrist. **Steve McQueen’s ‘Le Mans’** film propelled the very 70s, square **Heuer Monaco** into the spotlight (although his personal watch of choice was a **Rolex** sports model).





Left: 1972 Montreal Ref. 110503 B, £2500 - 3500; Centre: 1967 Autavia Ref. 7763 MH, £2000 - 2500; Right: 1974 Silverstone Ref. 110313 R, £4000 - 6000

The beautifully produced catalogue (£30.00) is packed with period photographs that include **Graham Hill (Autavia 1163)**, **Jochen Rindt (Autavia 2446)**, **Jim Clark (Carrera)** and **Clay Regazzoni (Silverstone)**.

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In fact, an example of the recently re-issued **Silverstone** (a square, rounded-corner chronometer with pushers to the right and a winding crown to the left of the dial) appears as the final lot in the sale. It has been generously donated by **TAG Heuer** and is a '1/1' limited edition, featuring **Jack Heuer's** signature just above the date aperture and unique inscriptions to celebrate the company's 150th anniversary in 2010. All proceeds from this watch will go to the **Green Cross International** environmental organisation.

Estimates vary from as little as £1000 - 1500 for the 1972 nautical-model **Skipper 15640** to over £10,000 for the previously mentioned black **Monaco**, and £10,000 - 15,000 for the **1969 Autavia 1163 T** - the rarest model in the **Autavia** range and sourced from its original owner. It comes complete with its original box, sticker, strap, papers and bill of sale - the only **Chronomatic Autavia** known by collectors worldwide to have all these accessories.





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Left: 1971 Monaco Ref. 73633 B, £5000 - 7000; Centre: 1976 Autavia Ref. 11630 GMT, £3000 - 4000; Right: 1972 Calculator Ref. 110633, £2000 - 3000

In addition to the watches, the sale also includes some accessories and **Heuer Helmet Clocks** such as **James Hunt, 1970s**, estimated at £200 – 300.

The auction will take place at **Bonhams' 101 New Bond Street** saleroom at 1pm on Wednesday 15 December.

For further information, see www.bonhams.com/eur/watchesheuer or call watch expert **Paul Maudsley** on +44 (0)20 7447 7412, email paul.maudsley@bonhams.com.

Please [CLICK HERE](#) to see the lotlist.

Text: *Steve Wakefield*

Photos: *Bonhams*

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