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Vertu Constellation Quest



British luxury brand Vertu launched its first smartphone, Constellation Quest, at a London presentation last week. The qwerty device combines 'luxury' services with the latest business tools, aiming to provide a user experience that is both effortless and intuitive.

The handset has a high-resolution VGA screen, plus a video output jack for larger viewing of films, images, presentations and emails. Other features include **Bluetooth**, **free global maps** and **navigation** with **Assisted GPS**, high-quality acoustics and an **FM radio**. The phone's casing is formed from surgical grade stainless steel, or the customer can opt for 18-carat yellow gold, both complemented by the finest leather. Meanwhile, the crystal sapphire keys are honed to a beautiful, faceted V shape, resulting in a keyboard that is a tactile pleasure to use, with hardwearing graphics applied by silkscreen printing.





The home screen is uncluttered, displaying only the essentials chosen by the customer – email notifications, perhaps, or calendar appointments and selected news feeds. There is also a **Vertu** design signature in the form of an analogue clock – which automatically adjusts to the user's location.



The ownership experience goes beyond the simple purchase of a phone, however. **Vertu's** trained assistants will work with the customer to configure the phone's settings to individual preferences, and then provide technical assistance 24 hours a day with **Vertu Remote Assist**. Should a customer be unable to resolve an issue with a handset via instruction from **Vertu's** technical support team, with the user's consent, a technician can remotely access the phone to sort the problem. The owner can also choose to automatically synchronise emails, contacts, calendar and task information with **Vertu's** secure servers, for back-up protection of the data. There's even the option of a fuller service, providing a dedicated lifestyle manager.

Prices range from 5500 euros for the brushed steel model, to 19,500 for the yellow gold version. See www.vertu.com.

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