

# CLASSIC DRIVER

## New Bristol Video

**One of Britain's most traditional car-makers has produced a video with the über-trendy website 'Cool Hunting'.**

In the video, **Bristol Cars** managing director **Toby Silverton** and marketing guru **Ben Samuelson** are seen describing the unique characteristics of the hand-made cars which enjoy a cult following among a discerning customer-base worldwide. Both the new **Bristol Fighter** and what can best be described as a 're-manufactured' **Bristol 411** are seen on the road in London.

*Text:* [Steve Wakefield](#)

*Video:* Michael Tyburski via [www.coolhunting.com](http://www.coolhunting.com)

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