

CLASSIC DRIVER

McLaren MP4-12C Makes North American Debut



With a debut at the Pebble Beach Concours d'Elegance, McLaren Automotive launched its exciting supercar in North America.

The official 'reveal' was at [David Gooding's](#) Friday night auction party, a venue used in the past by **Bugatti** and **Pininfarina** for super-luxury car launches.

On Sunday, **McLaren** showed three cars (a **Supernova Silver 12C**, a **Titanium Silver 12C** and the **XP13 rolling chassis**) to over 1000 guests in both its 18th fairway marquee and in front of the Lodge.

The company's **Managing Director Antony Sheriff** and **Design Director Frank Stephenson** were on hand to personally present the **MP4-12C** to potential customers in this vital market, as well as the **Governor of California, Arnold Schwarzenegger**, and American talk show host and collector, **Jay Leno**. The video shows some of the action from the **Pebble Beach** weekend.

After Monterey, the **McLaren** road show moved south to **West Hollywood**, where **McLaren Beverly Hills**, located on **Wilshire Boulevard**, hosted a cocktail party for 300 guests, followed by private viewings of the vehicle throughout the day on Friday and Saturday.



In addition to **McLaren Beverly Hills**, other dealership so far announced in the USA include:

- * **McLaren Chicago**: Lake Forest Sportscars
- * **McLaren Dallas**: Park Place
- * **McLaren Greenwich** (McLaren's representative in the New York Tri-State area): Miller Motorcars
- * **McLaren San Francisco**: Price Family Dealerships
- * **McLaren Tampa Bay**: Dew Luxury Motor Cars
- * **The Collection McLaren** (representing the Miami market)

No price for the 592bhp car has yet been released, although a figure of "between \$225,000 and \$250,000" has been quoted by the Woking company. First deliveries in the USA are scheduled for summer 2011.

Text: Steve Wakefield

Photos/Video: McLaren

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