CLASSIC DRIVER

Bonhams 'Pioneers of Popular Culture' Sale, Goodwood Aug 15 2010



In a sale celebrating "all that is cool and iconic from the period 1940-1990", one of the highlights is the Challen upright piano from Abbey Road studios, as played by The Beatles and Pink Floyd.

Estimated at £100,000 – 150,000, the piano was originally located in **Studio Three** at **Abbey Road**, until it was retired from service in the 1980s. It was used on *Tomorrow Never Knows* and *Paperback Writer*, and is believed to have featured on other recordings at the world-famous studios, including **Pink Floyd's** *Wish You Were Here* and *Dark Side of the Moon* albums.

The new-for-2010 auction will be held on the last day of **Goodwood's** innovative **'Vintage at Goodwood'** event – the first of what will be an annual music and fashion festival celebrating popular life from the 40s to the early 90s.

Brian Jones's jacket, 1963, charcoal grey wool with matching lining. Sold S with a receipt made out to Brian (found in one of the pockets) and a copy of The Sunday Times News Review, August 2003, which features a photograph, by Terry O'Neill, of Brian wearing the jacket I Estimate: £12,000 - 15,000

An Electric Solidbody Stratocaster by Fender 1965. Overall length 970mm (38 3/16in), blonde finish with Tortoiseshell grain plastic pick-guard in black Fender case (2) Estimate: £18,000 -25,000

A poster for the Jimi Hendrix Experience at the Fillmore Auditorium, June 1967, designed by Hapshash & The Coloured Coat, printed by the Osiris Agency, OA103, 49.5 x 75cm (19½ x 29½in) Estimate: £200 - 300

Also in the sale (which <u>does include some motoring entries</u>) will be a variety of toys, watches, jewellery, pop music ephemera, clothing and photographs.

We particularly like **'Brian Jones's jacket, 1963'** for £12,000 - 15,000, as well many of the b/w photographs from the 60s, several of which have iconic figures such as **Jimi Hendrix** or the **Stones** as their subject. And where else could you buy a **Dalek**?

Rolex. A stainless steel automatic wristwatch Air King Precision, Reference 5500, Case Number 4036321, Circa 1974. Fitted maker's folded Oyster bracelet with folding Oyster clasp numbered 357, case, dial and movement signed 34mm. Estimate: £400 - 500

Gered Mankowitz: A photographic portrait of Jimi Hendrix, London, 1967, a limited-edition b/w print of arguably Gered's most iconic image of the guitarist, signed by the photographer and inscribed A/P, mounted and framed, 38 x 41cm (15 x 16³/₄in) within mount Estimate: £800 - 1000

It's a fascinating catalogue that can be ordered from **Bonhams** or viewed online at <u>www.bonhams.com</u>.

For further information on **Vintage at Goodwood**, which will be held from 13 – 15 August 2010, see <u>www.vintageatgoodwood.com</u>.

Text: Steve Wakefield Photos: Bonhams

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