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Porsche Promises Electric Sports Car



"We will definitely be offering an electric sports car in future. But such a concept only makes sense if it offers product qualities typical of a Porsche," says Michael Macht, President and CEO of Porsche AG.

Believing that electric drive will continue to grow in importance, Porsche is developing both hybrid concepts and all-electric cars. In the latter category, three research cars based on the **Porsche Boxster** are being used in a field test which will start in earnest early next year.

The plug-in hybrid, the **918 Spyder**, made headlines when it debuted at Geneva this year, joining the **Cayenne Hybrid** and the **911 GT3 R Hybrid** race car. The racer went on to prove its viability in the **2010 Nürburgring 24 Hours**.

Hybrid technology will also be featured in the forthcoming **Panamera S Hybrid**, due to enter the market next year.

Text: Charis Whitcombe

Photos: Porsche

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