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McLaren Announces European Dealers



New British sportscar company McLaren Automotive has confirmed its dealer network in Germany, France, Belgium, Italy and Switzerland. McLaren says it was “inundated” with requests from “the world’s best car retailers” but whittled down the 600 potential outlets to just 35.

In the UK, **Rybrook Holdings Ltd** in Birmingham, **Jardine Motors Group** in **London** and **Sytner Group** in **Manchester** will be selling the McLaren MP4-12C from next spring. So, too, will **Moll Sportwagen GmbH** in **Düsseldorf** and **Merkur Hanseatische Beteiligungs-AG** in **Hamburg**, while the French market will be served by **Neubauer Group** in **Paris** and **Monaco Luxury Group** in **Monaco**. For **Belgium**, it’s **Ginion Group** of **Brussels**, for **Italy** **Gruppo Fassina** in **Milan**, while **Swiss** buyers will be able to visit **Schmohl AG** in **Zürich**.

Two further retailers for **Germany** and a **Spanish** partner will complete the initial European network. They will soon be confirmed, along with **McLaren Automotive’s North American, Middle Eastern and South African** partners. The company’s **Asia Pacific** network will be announced later this year.



McLaren Automotive plans to build around a thousand **12Cs** in 2011, to be sold initially in 19 countries, of which the **UK, USA** and **Germany** will be the biggest markets.

Potential customers and general enthusiasts will be able to witness the 12C’s public world debut at the **Goodwood Festival of Speed** from 1-4 July.

*Text - Charis Whitcombe
Photos - McLaren Automotive*

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