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Geneva 2010: Pininfarina 2uettottanta



It is Pininfarina's 80th year, as well as the 80th motor show at Geneva, so it was very fitting that the design house should unveil a concept car that proved to be the hot favourite of so many visitors to the show.

The **2uettottanta** is as impossible to ignore as it is to pronounce. A concept car with **Alfa Romeo** mechanicals, it sticks to a theme "that is firmly rooted in Pininfarina history" – namely, a 2-seater, open-topped sports car.





As with [Bertone's Alfa Romeo-based study](#), there are no current plans to take the car to production, but both styling houses will have had **Alfa's** future intentions very much in mind. The clean, elegant lines of **Pininfarina's** voluptuous spider – “which is proposed with a 1750cc turbo engine positioned longitudinally” – are, however, closer to the public's ideas of how a production **Alfa Romeo** might look than **Bertone's** magnificent flight of fancy.



The face of the **2uettottanta**, in particular, is not such a dramatic departure from current **Alfa Romeo** thinking. And from the side, and the rear, the surfaces are smooth, soft, flowing.





It is a very different concept from **Bertone's**, but each grabbed the attention – and admiration – of the crowds at Geneva.

Text: Charis Whitcombe
Photos: Pininfarina





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