CLASSIC DRIVER

The Bentley Boutique at Geneva: 'A Celebration of Colour'



Visitors to this year's Geneva motor show will be able to browse a selection of Bentley-branded merchandise in the company's first-ever dedicated 'Bentley Boutique'.

New items will be themed around 'A Celebration of Colour' – a new-for-2010 palette of shades for not only the cars on the stands, but also the limited-edition range of small leather goods made by **Robert Ettinger of London**. The leather accessories include luggage tags, key fobs, passport holders and coin purses, all hand-stitched entirely in England from Bentley's own hides.





Also in the Boutique will be the 'zai for Bentley' skis <u>Classic Driver previewed recently</u> and a selection of **Breitling** watches, **Tibaldi** pens, safes by **Stockinger** and **Estede** eyewear – all luxury goods made under licence for the Crewe manufacturer.

Three new pen designs in the 'Tibaldi for Bentley' range will be launched at Geneva: the Supersports, the Continental Slimline and the Mulsanne. All are limited editions and range in price from 500 euros to 4500 euros.

Alongside the accessories and the company's regular **Continental** range will be the flagship **Mulsanne** and the recently announced **Continental Supersports Convertible**.

Text: Steve Wakefield **Photos:** Bentley

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