

CLASSIC DRIVER

[Aston Martin Rapide: Pricing Revealed](#)



The new four-door Aston Martin, the Rapide, will be priced ‘from £139,950 in the UK’ when it goes on sale next year.

The standard specification will be to a high level and includes a **Bang & Olufsen Beosound** audio system (tailored specifically for the **Rapide**), heated memory seats, dual cast brakes and an **Adaptive Damping System**. Cars will be hand-built at the **Aston Martin Rapide Plant** in **Graz, Austria**, with customer deliveries starting in March.

The company anticipates that customer demand will initially be around 2000 cars per year. It is billed as a genuine four-seater with generous luggage space (317 litres with seats up, and 886 litres with seats down), and will obviously be up against the **Porsche Panamera** and **Maserati Quattroporte**.

The press launch is scheduled for early February.

Text: *Steve Wakefield*

Photos: *Aston Martin*

ClassicInside - The Classic Driver Newsletter

[Free Subscription!](#)

Gallery

Hide gallery

Hide gallery

Source URL: <https://www.classicdriver.com/en/article/aston-martin-rapide-pricing-revealed>

© Classic Driver. All rights reserved.