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## GTbyCITROËN on the Streets of London

25 June 2009 | Classic Driver



**The fabulous concept supercar, the GTbyCITROËN, drew gasps of surprise when it took to the streets of central London this week - and little wonder. First, there are the obvious attractions of its daring and highly original styling, enthusiastically described by design consultant Chris Hrabalek in our [review of the Paris motor show last October](#). Here, at last, was a chance to see it actually on the move.**

And then there was the fact that this audacious supercar was originally created not for use on the road, nor even as a motor show concept, but as a virtual reality car in a computer game. The **GTbyCITROËN** is the product of an unusual partnership between Citroën and the chaps at **Sony Computer Entertainment** who created the **Gran Turismo** driving games for **PLAYSTATION®3**.



Gaming aficionados might even recognise the London backdrop through which the concept car was driven as part of the 'street circuit' featured in **Gran Turismo**. In the words of the promoters, the 'virtual-turned-reality supercar swapped pixels for Piccadilly', taking in such London landmarks as **Piccadilly Circus** and **Regent Street**, followed by a quick trip round **Trafalgar Square** and – of course – a cruise down the **Mall** past **Buckingham Palace**.

The real-life **GTbyCITROËN** concept is almost five metres long and just over a metre high, with wide air-intakes, rear air-diffuser, horizontal LED headlamps, gullwing doors and diamond-effect 21-inch aluminium wheels. The interior offers a 'refined racing experience', with copper, steel and black leather finishes. Whether on screen or in the metal, this supercar concept is a bold step for a volume brand – and public opinion is very firmly behind it.

There'll be another chance to see the **GTbyCITROËN** in action at the [Goodwood Festival of Speed \(3-](#)

5 July).

*Text - Charis Whitcombe*

*Photos - Citroën*

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