

CLASSIC DRIVER

Hublot Aero Bang Morgan: Artistic Fusion



Morgan is celebrating its centenary by a co-operation with Swiss watchmaker Hublot. The result is the Aero Bang Morgan. Charles Morgan and Jean-Claude Biver of Hublot launched the new watch to motoring - and specialist watch - journalists last week (10th February 2009) at the famous factory in Pickersleigh Road, Malvern Link.

The ceramic and tungsten Big Bang chronograph sports the Morgan logo at 9 o'clock, on a skeleton dial which makes it possible to see the Hublot HUB44 SQ caliber movement.

The idea for the watch came from an already Hublot-wearing Charles Morgan meeting the Swiss company's CEO, Jean-Claude Biver, and finding that both men shared a passion for art and finely crafted, mechanical creations. Named after the British company's flagship Aero model, the watch - like its namesake - is very much a 'fusion' of different materials. In the car it's alloy, composite, leather, steel and ash wood, while the watch incorporates a satin-finished tungsten bezel on a 44.5mm diameter, black ceramic case.





The timing 'pushers' are satin-finished steel, rectangular with black rubber inserts, and titanium screws hold the case and glass together, keeping the watch watertight to 100m or 10Atm. The strap is adjustable, smooth black rubber with a black PVD steel clasp.

The first 100 examples of the 500-piece run will be reserved for owners of the exclusive (just 100) AeroMax coupé.



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