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[Hublot Big Bang Ayrton Senna: Part II](#)



Swiss watchmaker Hublot has launched a successor to its 2007 Ayrton Senna Big Bang watch. As before, part of the sales revenue will be donated to the Instituto Ayrton Senna.

The **Big Bang Foudroyante Senna** was presented to the public before Christmas at an exhibition of Senna photographs taken by his friend, the Japanese **Norio Koike**. The first watch had been announced at the **2007 Brazilian Grand Prix** but this time both **Hublot** and the **Instituto Ayrton Senna** (a charitable organisation founded 14 years ago by the late World Champion's sister, **Viviane**) chose a quieter, more cerebral location in Tokyo.





Hublot was honoured by the presence in Japan of its ambassador, **Bruno Senna**, Viviane's son. A talented racing driver, **Bruno Senna** has already made a name for himself on the circuits, having achieved second place in the 2008 GP2 Championship.

Like the first edition, the **Big Bang Foudroyante Senna** sports the colours of Brazil: yellow and green split-seconds hand, yellow minute markers, a Brazilian flag on the case-side element, and Ayrton Senna's signature in green on a matt black dial.



The serial numbers on the back are engraved in yellow ink on black ceramic, and the logo **Instituto Ayrton**

Senna' appears as a transfer on the sapphire crystal.

The 'Foudroyante' refers to its split-seconds chronograph movement, which features a new complication enabling timing to the accuracy of one-eighth of a second. The watch is water resistant to 100m, or a pressure of 10Atm, and comes with an adjustable ribbed black rubber strap with a green and yellow **AYRTON SENNA** inscription hot-stamped inside.

For further information, see www.hublot.com and, for UK readers, please visit www.marcuswatches.co.uk.

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