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Hublot Big Bang Polo Club Saint-Tropez



Hublot, the Swiss watchmaker, has two single-brand stores in France: the first in Paris and the second inside the Byblos Hotel in the heart of the old town of St. Tropez. When this second shop was opened, the occasion was marked with the launch of a new, limited-edition model of its famous Big Bang watch. The watch is instantly recognisable by the azure blue Polo Club Saint-Tropez logo at 9 o'clock on the dial, denoting the partnership between Hublot and the highly prestigious club.

Only 250 Big Bang pieces carrying the 'Polo Club Saint-Tropez' logo have been made while, for the first time, the special-edition Big Bang 44mm comes with two interchangeable straps, one of which is a fusion of alligator skin and rubber.



The watch is also striking in that its steel case sports a white dial and white ceramic bezel, representing the colour that has earned St. Tropez its international reputation. See www.hublot.ch. For further information on the Polo Club Saint-Tropez, please see www.polo-st-tropez.com.

Text: Charis Whitcombe

Photos: Hublot / Polo Club Saint Tropez

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