

CLASSIC DRIVER

Neiman Marcus BMW 7 Series: Bavarian Christmas



Neiman Marcus, the American luxury brand, has created a new limited-edition BMW 7 Series.

The 750i and/or 750 NM limited-edition is furnished with Champagne Merino leather and Alcantara headliner. From the outside, the NM model is differentiated by iridescent Diopside Black 19in alloy wheels and illuminated Neiman Marcus entry sills.

Buyers are also offered a trip to from New York to Europe (clearly aimed at American buyers, this one) business-class on Lufthansa, with gourmet meals thrown in, plus a luxury hotel for four nights (including Munich and the French Riviera) and 'rare insider access to BMW'.

The NM special-edition models have a tradition of selling out. Whether this one will sell as swiftly, despite the price tag of \$US160,000, remains to be seen; but just 31 will be made. Why 31? To commemorate 31 years of the 7 Series in the USA...

Text: Charis Whitcombe

Photos: BMW

ClassicInside - The Classic Driver Newsletter

[Free Subscription!](#)

Gallery

Hide gallery

Hide gallery

Source URL: <https://www.classicdriver.com/en/article/neiman-marcus-bmw-7-series-bavarian-christmas>

© Classic Driver. All rights reserved.