
Bell & Ross Pro Titanium: Hard & Light

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The Bell & Ross BR01 model range is well known for its 'aeroplane cockpit' styling. The design of the new model, the Pro Titanium, is - if anything - even clearer, with the dial kept consciously simple.

There are no shrill colours here. The hands and numbers are in white, the angular forms of the watch's case in grey: a style and colour palette suggesting legibility, functionality and precision.

The light, strong Pro Titanium is 46mm in diameter, with a bolted crown and antireflective sapphire glass. Under the housing, fluorescent white coatings ensure the minute and second hands can be seen in the dark, while the watch is waterproof to a depth of 100m. Also suitable for use in water is the broad, India-rubber strap.



The Bell & Ross Pro Titanium comes at a price of 5500 euros. For further information, see www.bellross.com.

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