

# CLASSIC DRIVER

## [Geneva Classics 2007](#)



Now in its second year, the all-classics show set in one hall of Geneva Palexpo lived up to the high standards of 2006. Manufacturers present included Jaguar Switzerland, BMW Mobile Tradition and Ferrari, the Italian company represented once again by Ferrari Classiche with a jaw-dropping display of cars. These included a 330 GTO, an ex-Filipinetti 512M, a 268 SP and the gorgeous Avorio 430 Spider that was shown at the recent Frankfurt Show.

As before, the event celebrates the very best classic machinery, be it from the world of aviation, motoring or sailing. Visitors could take a short walk outside to see the **Junkers Ju52 tri-motor**, **Beech 'Staggerwing'** and **Breitling Lockheed Super Constellation** on the adjacent runway, while inside the hall was the one-off Cadillac-engined **Riva Tritone Special**, the largest **Riva** of the **Tritone** series, specially built for the wealthy industrialist **Roncoroni-Lipton**.



Luxury dealers such as [Lutziger Cars](#) and [Carugati](#) were joined by Geneva-based consultants [Kidston S.A.](#) who reprised their 2006 'Le Mans pit' stand theme, this year showcasing the **ex-Princess Aga Khan 1963 Ferrari 250GT SWB Spyder California**, a **1954-type Lancia D50 Grand Prix car**, and the gorgeous **ex-Pierre Noblet 1953 Ferrari 250 Mille Miglia *berlinetta*** among other exotica.



Of course the main exhibits were motor cars, and for 2007 the organisers had enticed a **Bugatti Royale** from the **The Musée National de l'Automobile de Mulhouse** ; the famous **Coupé Napoleon**. This was joined by four other **Bugattis**, all assembled fittingly under the banner '*Prestigieuses Bugatti*'.

If you have an event that has a **Royale**, together with several **Maserati 250Fs**, an original **Ferrari 330 GTO** (supplied new to a Ferrari board director as his road car), a **Porsche 917K** plus various original **Ford GT40s**, **Lamborghini Miuras** and **'Gullwing' Mercedes** it can't be half bad. It wasn't.



Geneva being the horological capital of the world, and the link between expensive timepieces and costly cars long-established, it was no surprise that some big stands from well-known watch brands were present at this year's show. **Audemars Piguet** and **Chopard** had **Maserati 250Fs**, while **Aston Martin** and its official watch partner **Jaeger-Le Coultre**, together with local agent **Keller Motorcars Geneva**, were displaying an ex-works **Aston Martin DB3S** alongside an attractive **2007 V8 Vantage Roadster**.

**Chopard** were also behind the central display of cars celebrating 80 years of the **Mille Miglia**. The company is of course famous for its involvement with the modern running of the event, producing the well-known chronometers for participants, all featuring the iconic 'Red Arrow' logo.





**Jaguar Switzerland** really pushed the boat out with its big selection of classic Jaguars from owners in Europe, as well as cars from the **Jaguar Daimler Heritage Trust** that included a **D-type**, a **C-type**, the famous '**NUB**' **XK120**, the debut **Geneva Show E-type FHC** and the original **XJ13** mid-engined Le Mans car.

Not part of the official **Jaguar** display, but welcoming new visitors to the event, was the privately-owned **1954 Jaguar XK140 Ghia Supersonic**, a superb car just out of restoration and making its world debut at the **Geneva Classics**.



On Saturday evening **The Sportscar Auction Company** held a successful sale of over 70 classic cars and motorcycles, the highest seller being a **1948 Veritas BMW Rennsport** for 668,000 CHF.

The auction also sold a **1963 Alfa Romeo Giulia TZ 1** (573,700 CHF), a **1939 Bugatti 57 by Graber** (312,800 CHF), and a **1939 Aston Martin 15/98 2 litre Trial** (246,200 CHF).

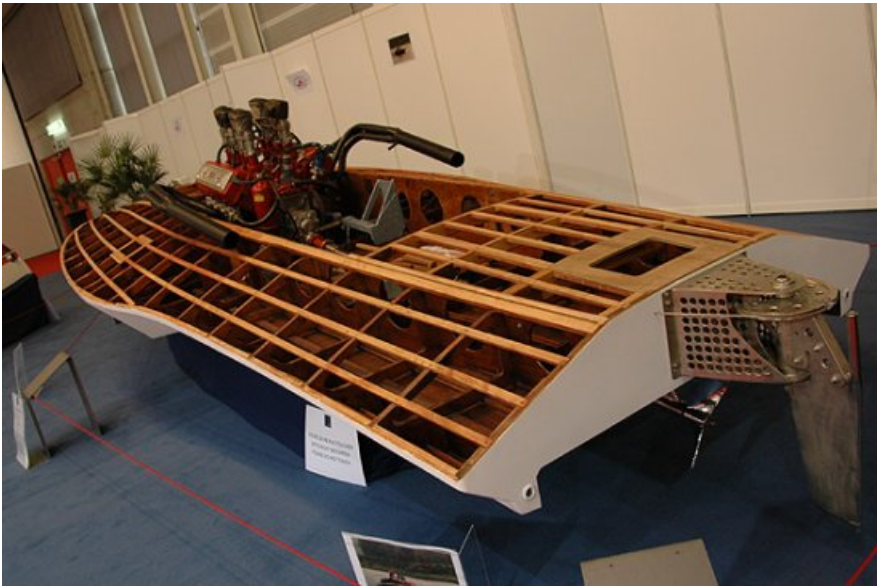
Please click [HERE](#) to see the full auction results.













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