CLASSIC DRIVER

The 2007 Cartier Style et Luxe



As usual, one of the high spots of the Goodwood Festival was the super-luxury concours. With five Bugatti Royales and a star-studded cast of judges, not even the weather could put a dampener on proceedings.

The big story was the presence of no less than five examples of what many consider to be the world's most elegant car – the sublime **Bugatti Royale**. Quite literally 'in a class of their own', experts estimated their total value to surpass \$60 million. After much debate the category-winner was the **Kellner-bodied Coach** from a private European collection – the car that holds the world record automobile auction price of £5.5million from its 1986 sale at the Royal Albert Hall.

Both **Darcey Bussell** and **Bryan Ferry** (two of the multi-talented team of judges) would happily have been chauffeured home from Goodwood in one of the Royales.





Size, style and value notwithstanding, the event's **Best of Show** award went to a British rarity; Brian Classic's **1937 Atalanta Sports**. The Cheshire-based classic car aficionado and dealer was genuinely lost for words when **Arnaud Bamberger**, Managing Director, Cartier UK presented top prize.



The Festival is a great one for 'themes', and a strong one (that covered a lot of acreage on the lawn this year) was **Finned Fantasy - the Space-Age influence on 1950s American car design**. This was won by **Paul Gatty's 1959 Chevrolet Impala**, and its surroundings were suitably enlivened by a line of life-size renderings of finned American classics, 'installed' in the manner of the famous **Cadillac Ranch** on Route 66 by painter (and Cartier Style et Luxe judge) **Allen Jones**.

After the Festival the sculptures will be moved to a more permanent display at the Goodwood Sculpture Park.



Other winning cars included the **Lotus Elite** that impressed judges at Goodwood just as it wowed onlookers 50 years ago when launched at the London Motor Show. "It's so beautiful I want to hang the bodyshell on my

wall at home," said Gordon Murray, designer of the McLaren F1 supercar.

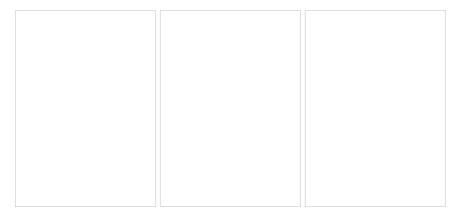
The unique **1946 Hewson Rocket** entered for Goodwood by the **Lane Motor Museum** in Nashville was the choice of design guru **Sir Terence Conran** and interior designer **Jane Churchill** with its rounded, highly polished bodywork, simple details and innovative safety ideas.





Pick of the European GTs would have to be the winner of the **Gran Turismo** class, the **1957 Ferrari 250GT Tour de France** owned by **Friedrich von Bohlen und Halbach** – a car that was racing last weekend at the **Shell Ferrari Historic Challenge** at Le Mans.

For sheer style, you can't really beat that.



Linley

Alexandra Gordon-Lennox

Ms Darcey Bussell and Lord Ms Dannii Minogue and Lady Mr Bryan Ferry and Mr Arnaud Bamberger

Results:

Class One: GONE WITH THE WIND The dawn of the thoroughbred sports car 1922 Ballot 2L. Owner Douglas Blain

Class Two: KINGS OF THE ROAD. The fabulous Bugatti Royale 1927-1931 1932 Bugatti Type 41 with bodywork by Kellner of Paris. Owner Private European Collection

Class Three: GENTLEMAN'S RELISH. British sports car of the 1930s

1936 Riley MPH. Owner Julian Messent

Class Four: ONE FOR ALL. The 75th anniversary of the Ford Flat-head V8

1946 Hewson Rocket. Owner Sue and Jeff Lane

Class Five: GRAN TOURISMO. Fabulous fast backs of the 1950s

1957 Ferrari 250GT Tour de France. Owner Friedrich von Bohlen und Halbach

Class Six: FINNED FANTASY. Space-Age influence on 1950s American car design

1959 Chevrolet Impala. Owner Paul Gatty

Class Seven: CHANGING LINES. Innovative GTs 1957-1967

1961 Lotus Elite. Owner Olav Glasius

Class Eight: GOING NOWHERE FAST. Rare supercars of the 1990s

1993 Jaguar XJR15. Owner Ian Headon

BEST OF SHOW

1937 Atalanta Sports. Owner Brian Classic.



Text: Steve Wakefield

Photos: Cartier, courtesy of James Mann / Tim Griffiths - all strictly copyright

ClassicInside - The Classic Driver Newsletter <u>Free Subscription!</u> Gallery

