

# CLASSIC DRIVER

## Joe Macari Servicing Opens in Wimbledon



**The first UK stand-alone service and repair centre ever to be awarded official Ferrari and Maserati status opened this week in Wimbledon. Joe Macari Servicing is a high-tech, 20,000sqft workshop housing a team of factory-trained technicians in 13 pristine service bays, with access to state-of-the-art Ferrari diagnostic equipment.**

Ferrari GB's Managing Director, Massimo Fedeli, was highly supportive of Macari's work, saying, "Ferrari offers customers the most exclusive driving experience in the world, backed by the best customer service possible. We are delighted to welcome Joe Macari as an official Ferrari service centre offering the highest standards to our clients."



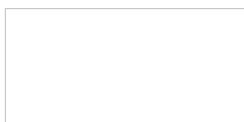
Macari's passion for the Prancing Horse is not limited to working hours, as the 40-year-old is an enthusiastic racing driver who will this year compete alongside Red Bull Racing's Technical Director, Adrian Newey, driving a Ferrari F430 GT2 in the Le Mans 24 Hours. He will also be running a Maserati MC12 in FIA GT Championship, sharing the driving with Birmingham-based businessman, Ben Aucott.

In the seven years since Macari first opened a performance car showroom in Wandsworth, his customers have often included footballers, film stars, models and sporting personalities – as the new Wimbledon opening party attested. Frank Lampard and Frankie Dettori were among the guests.



Macari himself is thrilled at the realisation of his dreams: "Once I became a dealer, I began to develop a very clear idea of what the ultimate Ferrari workshop should look like and it's hugely rewarding to see my vision become reality as an official Ferrari service centre."

For further information please visit [www.joemacariservice.com](http://www.joemacariservice.com).



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