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Bell & Ross Instrument 2007: A New Colour Palette



Building on the success of the limited-edition series of Orange BR01 watches, at the Basel World watch fair next month Bell & Ross will present new colours, including the grey-on-black 'Phantom'.

Employed both in aviation and the submarine world as a visual aid, bright colours 'speak' to their respective professionals. Three new limited series variations of the super-oversize BR01 Instrument will be launched at Basel World, each utilising colour to the full.





The '**Blue**' version is available as an automatic watch with three hands and an automatic chronograph - with complementary functions - equipped with a blue photo luminescent dial, produced in a limited series in a black case with a rubber or heavy-duty synthetic fabric strap.. PR .

Also available as a black-case chronometer and automatic watch is the '**Phantom**', a design that takes its inspiration from stealth bombers, it's described as "subtle, yet never totally invisible...". With matte, anti-reflective black hands, a discreet photo luminescent coating enables readability day and night.





The last model is the '**Titanium Orange**', an automatic 3-counter chronograph (hours, minutes, seconds) that features the bright orange hands set in a high performance titanium case with a sporty carbon fibre dial.

For further information on all Bell & Ross watches please visit www.bellross.com

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