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Fearless Yachts



Fearless Yachts, manufacturer of luxury performance boats, has teamed up with the Porsche Design Studio of Austria to create a new collection of high-speed, custom-built boats and yachts from 28 to 150 feet in length. The sleek and stylish brand was launched during February at the Miami Boat Show in the Miami Beach Convention Center.

By combining the marine and automotive design skills of Fearless Yachts and the Porsche Design Studio, it's hoped that the new brand will offer unrivalled style and performance in the luxury boating sector. The first 28-foot boat, unveiled at the Miami Boat Show, features a seamless hull with European curves echoing the clean, modern lines of a high-performance luxury motor vehicle.





Over the next three years, Fearless will be launching a series of boats and yachts at the Miami and Monaco boat shows. Next year, 2008, will see the launch of 44-foot and 68-foot boats, followed in 2009 by a 125-foot boat and – for 2010 – a 150-foot boat.





"The luxury of owning a Fearless Yacht could be compared to the lifestyle of international jet-setter James Bond," says CEO, Jeffrey I Binder, who founded Fearless Yachts with Gary Fears in 2003.

For further information please visit <u>www.fearlessyachts.com</u>.

Text: Charis Whitcombe Photos: Porsche Design

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