

CLASSIC DRIVER

The Jewel that is Jordan III



The Jewel that is Jordan is a unique event that the biggest car connoisseurs could wish to take part in. It is a spectacular motoring tour; a voyage into the history of the bible, which takes you through some of the most breathtaking scenery in the world, The Hashemite Kingdom of Jordan is truly breathtaking!!

The event was founded in 2003 by the entrepreneur Jonathon Lyons, who must be one of the most knowledgeable connoisseurs in the automotive world of exclusive cars; his love for Jordan and its people prompted him to share the country and its beauty with his fellow classical cars enthusiasts.

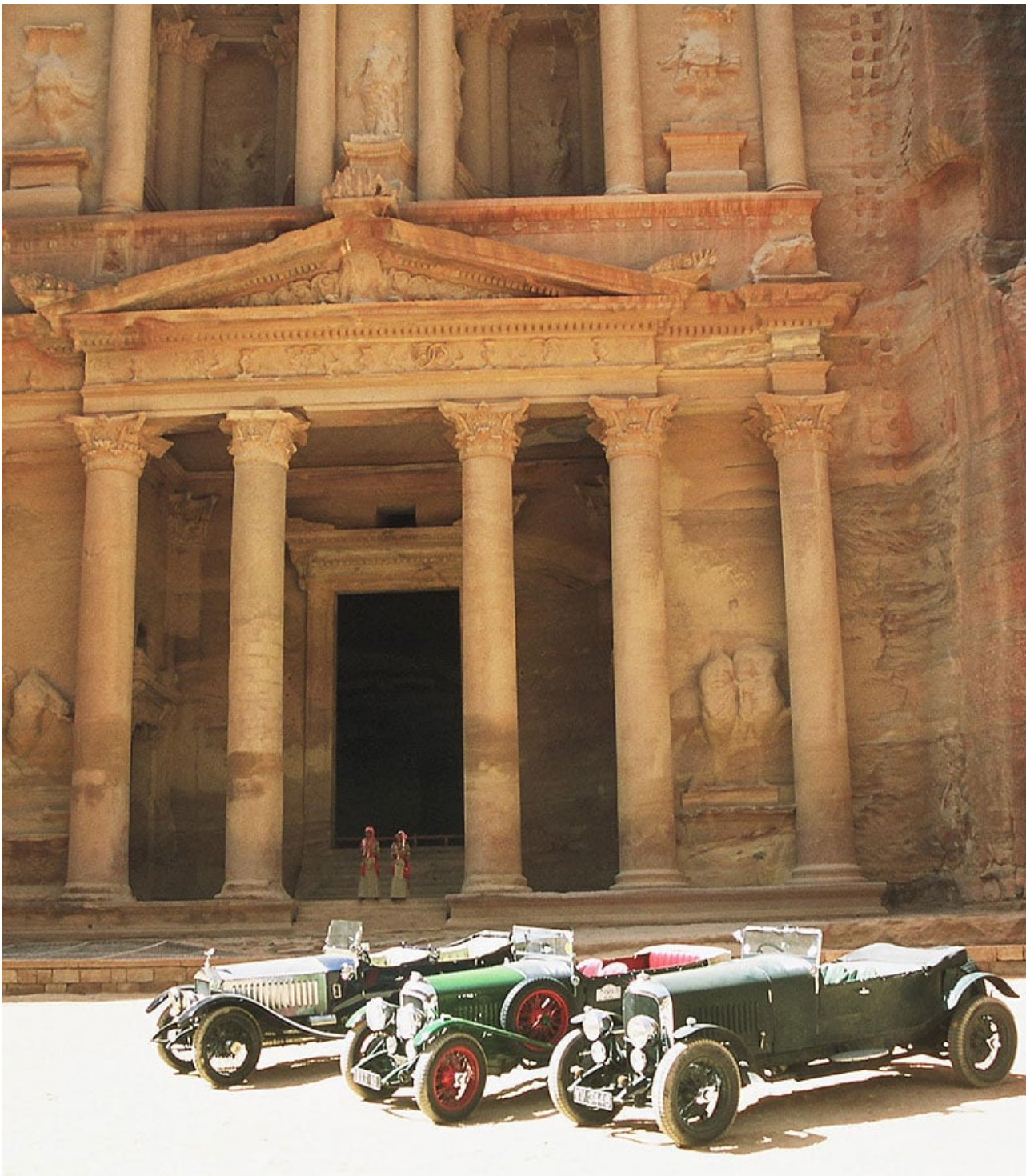
The Jewel that is Jordan I took place in October 2003. Forty-four rare and classic cars began the Tour from the Red Sea port of Aqaba, the duration of which was 14 marvellous and enjoyable days; participants included Lord Montagu of Beaulieu (whose 1914 Rolls-Royce Silver Ghost Alpine Eagle was the older car present), Lord Cope of Berkeley and Lady Cope (in their 1936 Bentley MX), Buzz Aldrin (second man on the moon) and Mrs Aldrin, Patty Hearst and her family (to name a few).

The enormous success of the event gained a lot of media coverage in well known magazines, newspapers, and on a travel documentary in the Sky Discovery Channel during the months of December 2004 and January 2005.



Continuing with this unique motoring adventure, "The Jewel" went back to the Hashemite Kingdom of Jordan in September 2005, this time with fifty-six precious vintage vehicles. This second Jewel of Jordan motoring event, under the patronage of HRH Prince Feisal Al-Husseini and Lord Montagu of Beaulieu, enjoyed another enormous success, again attracting very favourable media coverage and interest.





With emphasis once more on luxury and style, The Jewel that is Europe was formed and took place in May 2006 (another huge success). From Château de Montfort in Perigord Noir region of France to Palazzo Ducale di Montforte near the Amalfi coast of Italy. Each evening participants enjoyed the facilities of an iconic property, while sampling the best regional cuisine and wine. For the grand finale, the classic cars were given unprecedented access to the immense gardens of the Royal Palace at Caserta, built by Charles IV to rival the palaces at Versailles and Escorial.

The success of these three spectacular events has created a demand amongst connoisseurs of classic car tours that the "The Jewel" should return to Jordan once again.



Entries are now open for The Jewel that is Jordan III, a truly five star driving tour of Jordan, with the best cuisine and hotels, and most important, with its stunning landscape and unparalleled historic sites. Lasting two weeks, the event starts from the Red Sea port of Aqaba and visits dozens of historic and scenic places, including Wadi Rum, the ancient Nabataean city of Petra, the Dead Sea, Amman, Jerash (the world's best-preserved Roman provincial town), Crusader castles and locations from the Bible, such as the burial place of Moses and the site of the baptism of Jesus. Better yet, The Jewel also take the participants to places where no ordinary tourist are allowed to go, such as The Royal Horse Stables, a unique private horse ranch, by special invitation of the owner.

The event runs under the patronage of Her Majesty Queen Rania Al-Abdullah with Lord Montagu of Beaulieu as its English patron; it is organized by Jonathon Lyons in association with the Royal Automobile Club's Classic Car Committee.



It's also important to note, by request of Her Majesty Queen Rania Al-Abdullah, The Jewel that is Jordan III will be held simultaneously with WEF (The World Economic Forum).

Details about The Jewel that is Jordan III can be found on the website www.thejewelevnts.com. There you can also download a brochure which includes a detailed itinerary, information about shipping, hotels, clothing and visas, stunning photographs - and even a glossary of useful Arabic expressions.

Entries are subject to acceptance by the organisers. Preference will be given to cars regarded as rare or which have an interesting history.

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