

# CLASSIC DRIVER

## Salon Privé - London's first private view of the world's finest cars

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**The organisers of this summer's event at London's exclusive Hurlingham Club are planning four days of luxury with very much a car-related theme.**

Salon Privé is billed as 'A sumptuous high-summer garden party by day, a glamorous cocktail party by night'. The concept recalls some of the high-profile events held at the prestigious venue in the past, with the opportunity for guests to see the latest in luxury cars (several debuts are anticipated) and lifestyle accessories, all with a backdrop of beautiful surroundings and high-quality wining and dining.

At the launch party, the cars on display included a **Rolls-Royce Phantom**, **Mosler MT900S**, **Ferrari 612 Scaglietti**, **Lamborghini Gallardo**, **Aston Martin V8 Vantage** and **Shelby Daytona Coupé**. It's expected that the July event proper will see one of the first UK glimpses of the **Bentley Continental GTC**, the company's new 2+2 convertible.







## **The Salon Privé Programme**

Daytime 11th-14th July 11am -5.30pm: "Salon Privé Garden Party" (Smart/casual) £125  
New Car Launches, Champagne and barbecue Fashion, art, style and luxury.

Tuesday 11th July 7pm-1am: "The Art of Super cars" (Black Tie) £275  
For serious car connoisseurs only, an unrivalled gathering of anyone that's anyone within the luxury and super car industry. Tables set amongst a smattering of luxury and super cars from bygone eras and guest speakers that have been instrumental in shaping their development.

Friday 14th July 7pm-2am: "Salon Privé Party Night" £200  
For those staying in town for the weekend and the last chance to see the most exclusive collection of new cars the world has to offer. The 'must be at' party to kick-start the weekend.

For further information please visit [www.salonprivelondon.com](http://www.salonprivelondon.com), or call +44(0)845 450 4325.

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