CLASSIC DRIVER

Dom Pérignon by Karl Lagerfeld



The designer, photographer, and long time admirer of the timeless Dom Pérignon bottle, has captured its soul and transformed it into a unique object of desire. The result is a limited Dom Pérignon Vintage 1998 edition named "A Bottle Named Desire".

Presented in an elegant, semi-opaque jewel case, individually numbered and signed by Karl Lagerfeld, the Vintage 1998 bottle is covered with golden studs. For his design, Karl Lagerfeld was inspired by the signature shape of the Dom Pérignon bottle and label, which have remained unchanged since the creation of the champagne in the 17th century.

"A Bottle Named Desire" is the result of the inspirational collaboration of Dom Pérignon and Karl Lagerfeld which began with the new image for Vintage 1998. Karl Lagerfeld placed Dom Pérignon in a context of ultimate luxury, desire, and – with the creation of the limited edition – design.

Dom Pérignon Vintage 1998 "A Bottle Named Desire" by Karl Lagerfeld is an exclusive limited edition of 1998 numbered bottles, sold for the price of 1500 EURO. Worldwide exclusivity at Colette from February 27th until March 20th, followed by selected retail outlets worldwide.

Text: Classic Driver Photos: Dom Pérignon

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