CLASSIC DRIVER

P1 heads North

[°] Due to a very successful five years of operation, P1 is excited to be able to announce the development of a second club, this time in the North of England, which will enable a further 250 experienced drivers to enjoy the P1 experience from September 2006.

P1, is the unique prestige and performance car club founded in 2000 by former Formula One World Champion Damon Hill and his business partner Michael Breen.

P1 currently offers 250 members in the South of England the opportunity to drive the world's finest and fastest cars without the drawbacks of ownership, such as depreciation and maintenance, in return for an annual membership fee. The club's extensive fleet features the very latest cars from marques including amongst others Ferrari, Aston Martin, Bentley and Lamborghini with a total value of over £4m.

P1 North will begin operating with 40 founder members and a £1m fleet of cars, including amongst others P1's recently acquired second Ford GT, the Ferrari F430, Aston Martin V8 Vantage and Porsche 997 Turbo. P1 North's fleet will then continue to expand to the levels of the original P1 club taking it to a maximum of 250 members. This steady growth will ensure that P1 North provides the same high standards of service and car availability existing P1 members have come to expect.

The 40 founder membership places for P1 North will be released by application from February 2006. Anyone interested in exploring a membership place can enquire via the club's website <u>www.p1international.com</u>, telephone +44 (0)1372 387652, or email <u>info@p1international.com</u>.



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