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[Vertu Forms Partnership with Porsche Carrera Cup GB](#)

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This year's Porsche Carrera Cup GB Championship will see a Vertu-branded car entered for high-profile guest drivers. Up to 200,000 race fans are expected to see the action first hand in 2006.

The world's first and only manufacturer of handcrafted luxury mobile phones, Vertu was launched in 2002 and has pioneered an entirely new category in mobile communication by creating the world's first luxury mobile phone. Like Porsche, every Vertu product fuses the best in craftsmanship, precision engineering, tried-and-tested technology, high performance and personal service.

"We are delighted to be associated with the Porsche Carrera Cup GB Championship," says Chris Harris, Global Marketing and Sales Director for Vertu. "The Vertu brand is about being crafted for performance, and hence placing the brand in high-profile race series and on high performance cars is very relevant. The Porsche races will give the Vertu brand great exposure."

"I am thrilled that we have formed a partnership with Vertu," says Andy Goss, Managing Director, Porsche Cars GB. "We not only share many similar values but there is also a close synergy in our products and customers, making the Porsche Carrera Cup the ideal promotional platform for both our companies."

The Porsche Carrera Cup is the UK's premier one-make sportscar Championship and 2006 opens a new chapter, as the latest Type 997 911 GT3 Cup car makes its debut. These 400 bhp coupes are built by Porsche in Germany to exactly the same specification and are capable of speeds in excess of 180 mph.



The 2006 Porsche Carrera Cup GB Championship visits all the major UK regions, with races at famous venues such as Silverstone (Northants), Oulton Park (Cheshire) and Donington Park (Leicestershire), plus Knockhill (Scotland) and Mondello Park (Ireland). Further rounds are held at Snetterton (Norfolk), Croft (North Yorkshire), Thruxton (Hampshire) and Brands Hatch (Kent), where the action begins on 8/9 April.

For further information please visit www.vertu.com and www.porsche.co.uk

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