## **CLASSIC DRIVER**

## **24th of December: Dr. Thomas Bscher**

<sup>a</sup> Dr. Thomas Bscher, President of Bugatti Automobiles: "The Bugatti Veyron 16.4 is more than just another new car. It is the re-launch of the Bugatti marque, one of the most - if not the most - famous brands in the automotive world."

The Bugatti Veyron 16.4 is the ultimate Christmas gift: 400+ km/h top speed, propelled by an 8-litre engine with 16-cylinders and 1001 hp.

The Veyron 16.4 is without a doubt the most powerful and fastest present beneath the Christmas tree.

Today it's one of the fastest cars of all time, carrying on a tradition established by Ettore and Jean Bugatti; ambitious automobile designers who allowed no room for compromise when it came to technical perfection and artistic aesthetics. The top speed objective of over 400 km/h has influenced the design of every engine and running gear component. For example: the carbon-ceramic brake system, many parts of which are unique, and certain components having been developed in cooperation with technical partners from the aviation and space industries.

Experiencing the Veyron's braking-system in action is just as breathtaking as enjoying its acceleration and top speed. The deployment above 200 km/h of the airbrake gives the vehicle deceleration that cannot be experienced in any other car in series production.



## About Dr. Thomas Bscher

Dr. Thomas Bscher was born in Marburg an der Lahn, Germany. After finishing school, he started an apprenticeship at a bank and later studied economics in Hamburg, where he received a doctorate. Between 1986 and 1995 Dr. Bscher was a partner in the private banking house Sal. Oppenheim jr. & Cie in Cologne. Since December 2003 Dr. Bscher has been President of Bugatti Automobiles S.A.S.. He is a enthusiastic and skilful racing driver, having competed very successfully in many modern endurance-races in his McLaren F1 and ex-works BMW LMP1. Today he prefers historic racing like the Goodwood Revival, in any one of a stable of pre-War cars from Alfa Romeo and Bugatti.

The price for the Bugatti Veyron 16.4 is 1.200.000 Euro.

For further information please visit www.bugatti-cars.com, or email contact@bugatti-cars.com.

Text: <u>Classic Driver</u> Photos: Bugatti

*ClassicInside - The Classic Driver Newsletter* <u>Free Subscription!</u> Gallery

Hide gallery Hide gallery Source URL: https://www.classicdriver.com/en/article/24th-december-dr-thomas-bscher © Classic Driver. All rights reserved.