## **CLASSIC DRIVER**

## 22nd of December: Yann Debelle de Montby

Yann Debelle de Montby, Director of Communication, Alfred Dunhill Ltd; "This Christmas I would be delighted to receive the dunhill ceramic and rose gold Carwatch.

"I love the fact that it has a beautiful silhouette inspired by a futuristic sportscar. It also has its own registration plate, which I would have inscribed with the registration of my Alvis TD21. You get a wonderfully compact tool kit complete with spare registration plate and screwdrivers accompanying the watch, so you can change the registration plates at a whim.

"An eccentric twist which I find absolutely fabulous."

With a raised sapphire crystal face, optically sized superluminova numerals and Swiss automatic movement, the Carwatch is the ultimate timepiece for the discerning driver. The hi-tech, two part case is made from steel or an ultra light combination of titanium and stage two ceramic. An engraved personal registration number plate on the front features either the timepiece's serial number, or an engraving of your choice, such as an anniversary or the registration of a favourite sports car.



Inspired by those that traditionally accompanied vintage cars, the dunhill tool kit comes in an aluminium piston head casing, which opens to reveal a canvas and leather set. Complete with delicate glass vials containing an additional blank number plate, interchangeable stainless steel bracelet or stud-fastening, calf 'driver's strap', screws and a custom

made screwdriver, this is the perfect compliment for every aspiring mechanic or petrol head.

## **About Yann Debelle de Montby**

Yann Debelle de Montby spends much of his time travelling the globe visiting Dunhill stores across the world,

including Beijing, Tokyo, New York and across Europe, looking for inspiration for the brand while promoting it's quintessentially English image. He recently returned from the Altai Mountains in Mongolia spending a week riding from Yurt to Yurt looking for exceptional cashmere and putting together a team of 'Rare Wool Hunters' in Mongolia. This led to the launch of a cashmere range, which arrived in the stores this Autumn.

Previously he worked for 5 years for LVMH, launching Berluti in the UK, the first Berluti store in the world outside of Paris. French, born in Africa, he currently lives with his wife and three children in Chelsea, London.

For further information please visit <a href="www.dunhill.com">www.dunhill.com</a>. Or email <a href="customerservice@dunhill.com">customerservice@dunhill.com</a>.

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