

CLASSIC DRIVER

One for the (leather) boys



Born, bred and proud to be British, Paul Smith and Triumph, the legendary motor bike manufacturers, join forces for an exciting collaboration for Autumn Winter 2005.

As part of the launch of the '**Triumph by Paul Smith**' Autumn/Winter 05 clothing and accessory collection, Paul Smith customised nine Triumph Bonneville T100's with one-off paint schemes - *see below*. These nine individually designed bikes were not specifically for sale but to be used as press pieces and for promotional activity globally.



"Tue Mantoni, the Commercial Director of Triumph, and I were having a drink and thought it would be good fun to work on a project. It has been great customising these classic bikes and working with another British brand which has so much history and is a real success story." - Paul Smith.

However, in response to the overwhelming reaction to these special bikes, Triumph has decided to produce two limited edition Paul Smith designs for sale. Inspired by two of the original customised designs, the "**Multi-Union**" and "**Live Fast**" models feature special hand-painted bodywork and mock-croc leather seats.

Fifty of each design will be produced for sale globally and each bike will be individually numbered and authenticated with a certificate, signed by Paul Smith and John Bloor, Triumph's owner.

The two Limited Edition Triumph Bonneville T100s by Paul Smith will retail at £7,800 on-the-road and can be ordered through any Triumph dealership on a strictly first come, first served basis. Order books will close as soon as the 100 units are sold and the bikes will be delivered in March 2006.

The clothing collection will appear in Paul Smith shops from early September and will be showcased alongside the hand painted bikes at Harrods, London as part of their Truly British campaign.

More information on the Limited Edition Triumph Bonneville T100 by Paul Smith can be found at www.triumph.co.uk/paulsmith.

Text: Classic Driver
Photos: Paul Smith

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