

CLASSIC DRIVER

TomTom says GO!



"With TomTom GO™, TomTom has set an entirely new standard in what consumers can expect from personal navigation by delivering the easiest to use and most accessible car navigation solution ever," said Harold Goddijn, TomTom's chief executive officer. "TomTom GO works out of the box, can be easily transferred from one car to another, features state of the art technology and a stylish design and is such great value that it is far ahead of any other product on the market. With TomTom GO, car navigation will never be the same again."

With TomTom GO there is no need for a set-up linked to a PC - in fact no technical knowledge is needed at all. It fits easily into the included car mounting kit, which is simply mounted on your car windshield or dashboard. It could not be easier to use: just turn it on and users can instantly access all the software, maps and color 3D navigation views, as well as voice-guided instructions in a language of choice.

By using TomTom GO's unique touch screen activation there is no hassle with multiple buttons or extra hardware when calculating your route. The touch screen is completely intuitive and your route can be planned with just a few taps on the screen.

At the end of the journey, simply turn TomTom GO off with the click of one button then pop it in your bag. There has never been a faster or easier way to navigate your way to where you have to, or want to go.

TomTom GO can be further enhanced with the addition of the professional docking kit. This kit is intended for professional car accessory fitters and allows a direct connection from your TomTom GO to the vehicle's power, optional external GPS antenna and audio system. With this kit TomTom GO's clear voice instructions can be heard over the vehicle's built in audio system while the background music is automatically muted. It is also designed to be a stylish and convenient and does not require any additional visible wiring to your vehicle.



TomTom GO is available at major retailers. The recommended retail price for TomTom GO is starting from £449, including VAT. More information is available at the TomTom website at www.tomtom.com.

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