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Hackett dresses up Aston Martin Racing



Leading men's clothing brand, Hackett, has become the official team clothing supplier for the Aston Martin Racing sports car team.

Hackett has designed a special range of teamwear, which includes smart clothing for travel and formal events, as well as practical but stylish uniforms for team personnel while testing and at races.

Hackett prides itself on providing high quality clothing and accessories, which are typically British, making a clear link to Aston Martin's heritage and racing credentials.

Sven Gaede, CEO of Hackett, said: "Hackett is delighted to have forged this partnership with Aston Martin Racing in which we will be the official supplier of formal and travel wear to the team. As with our association with Jonny Wilkinson, it is based on a shared philosophy of true Britishness coupled with a commitment to excellence and integrity in our respective fields. We believe that this will strengthen our appeal both in the UK and around the world as a menswear clothing brand built on, but not restricted by, our heritage."

Text/Photos: Aston Martin Racing

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