

CLASSIC DRIVER

50th anniversary edition of the Mercedes-Benz SL



Mercedes-Benz is celebrating the 50th anniversary of the legendary SL-Class sports car by introducing an exclusive special model, the “Edition 50.” The SL-Class was first presented in 1954 at the International Motor Sports Show in New York. The special edition vehicle is available as either an SL 500 with an eight-cylinder engine or as an SL 350 with a V6 drive. The car comes with an extensive range of standard equipment that includes COMAND APS with a Europe-wide DVD navigation function, as well as ventilated seats with multi-contour function and nappa leather upholstery. Characteristic features of the anniversary edition are the “Edition 50” logo on the headrests, the centre console trims and the striking vents of the front wings, as well as the special paint colours “Silver Arrow” and “designo brilliant black metallic”.





Ever since the world-famous 300 SL gull-wing coupe made its debut 50 years ago, Mercedes sports cars have been among the world's most fascinating and sought-after automobiles. The current SL-Class is the fifth generation of the two-seater, and three characteristic features make the vehicle particularly stand out: a sophisticated design, pioneering technology and lots of driving pleasure.





The Edition 50 underscores the SL's special standing by adding exclusive details that give the car a special touch. Examples include the silver matte painted radiator grille with chrome slats, the 18-inch light alloy wheels with a turbine design, the mirror-finish decorative curb strips, a wind deflector with a mirror-finish frame, and tinted rear lights. The instrument cluster is decorated with an exquisite leather-Alcantara combination, while the seats are covered with soft nappa leather and the interior trims consist of either a new aluminium decoration or black ash. Depending on the customer's tastes, the leather coverings are also available in two tones (condor silver/black) or in monochrome designo black with quartz-coloured seam lines.



To ensure that the ride is comfortable and enjoyable, the vehicle is equipped with a range of innovative Mercedes products, such as the COMAND APS radio/navigation system, which is connected to a CD changer and a Surround-Sound system as standard, as well as ventilated luxury seats with a multi-contour function and a laser-ingrained "Edition 50" logo in the headrests. Other standard features of the special edition SL include:

- Bi-xenon headlamps with a lens cleansing system
 - PARKTRONIC parking aid
 - Wide tyres (front: 255/40 R 18, rear: 285/35 R 18)
 - Pearl velour floor mats with silver borders and an SL plaque
 - Luggage straps on the backs of the seats
 - Exterior mirrors on the left- and right-hand sides, foldable at the touch of a button
- The SL 350 Edition 50 delivers 180 kW/245 hp and is equipped with a five-speed automatic transmission as standard.

The car costs €91,814 ex works.

Underneath the bonnet of the SL 500 Edition 50 is a 225 kW/306 hp, V8 engine that is connected to a 7G-TRONIC seven-speed automatic transmission. The car is priced at €109,156 ex works.

The special-edition SL will be produced in a limited run of 500 units and be available from now until the end

of 2004. **The car is a left-hand-drive vehicle .**

Text/Photos: DaimlerChrysler

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