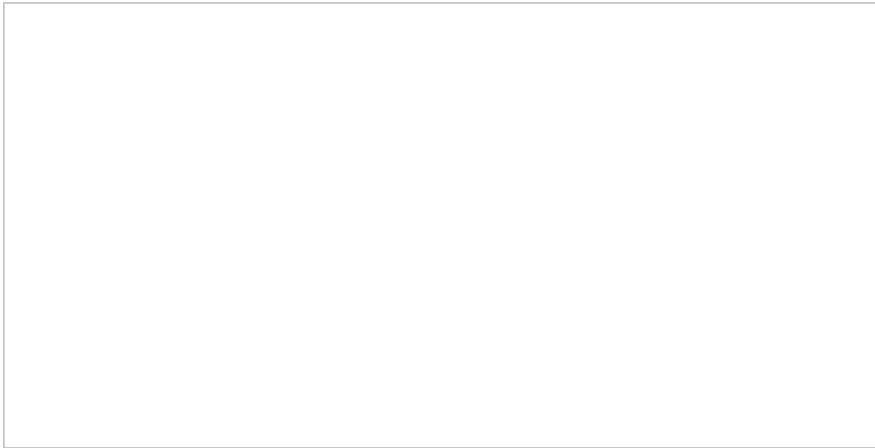


CLASSIC DRIVER

No Riva? No Party!

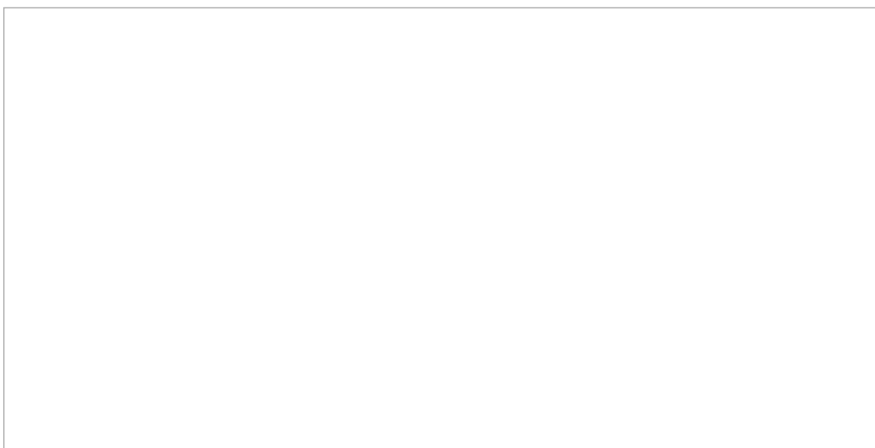


'Ocean's Twelve' star George Clooney on board the Aquariva

George Clooney, Brad Pitt, Julia Roberts on Lake Como...visiting Brioni, the exclusive holiday island in the Adriatic...holding the annual Riva Trophy in Porto Cervo, Costa Smeralda; it's all part of a busy summer for Riva, recently named as a brand "Synonymous of luxury, style and sex appeal"

Filming 'Ocean's Twelve' on Lake Como -

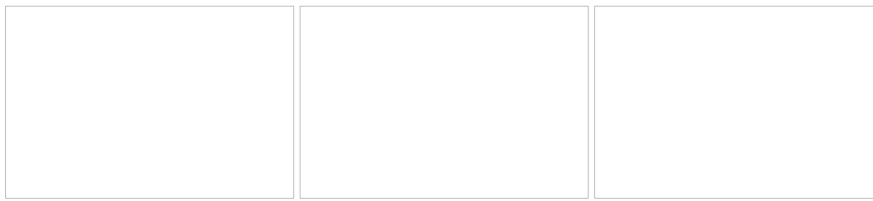
There was a big commotion on Como Lake for the filming of the movie 'Ocean's Twelve', the sequel to the successful 'Ocean's Eleven'. For ten days George Clooney's villa, in the little village of Laglio, hosted some of the most famous actors of world cinema; Brad Pitt, Julia Roberts, Matt Damon, Catherine Zeta-Jones and Vincent Cassel. Among the stars of the movie was also a boat, and naturally it had to be a Riva, an Aquarama. But another Riva yacht was at the centre of attention during the filming: the Aquariva had been chosen by the actors all together as a courtesy boat for their movements around the lake, and during their free time, hidden from hundreds of fans and photographers of the agencies all over the world.



A relaxing moment for Brad Pitt, at the stern is Catherine Zeta-Jones

The big Riva meeting in Portoroz, Trieste and Brioni -

Many fantastic vintage Rivas and three new jewels: a Rivale (a model that recently won the prize as best sporting-boat of the year at the Portoroz Internautica Boat Show), a Rivarama and the newest Sunriva were in action on the Adriatic. It started in Portoroz, the beautiful place on the Slovenian coast, the traditional meeting of the Riva wooden boats. The event, made possible by the co-operation of the local dealer Mennyacht, lasted from four days, from Thursday 24th to Sunday 27th June. where there were some cruises to Trieste and then along the Slovenian and Croatia coast, up to the island of Brioni.



At Brioni, the holiday island of the late Yugoslavian ex-President Tito, universally known for its beautiful landscape and clear waters, the participants had lunch and relaxed before going back to Portoroz. In the evening some of the participants were then awarded prizes for the many nautical races completed during the whole meeting. The gala dinner, at the seaside, was concluded with a wonderful show of fireworks that enchanted everyone, making not only the owners applaud and clap, but also the other guests of the Hotel S. Bernardin.

Presented in Milan, the 'Rivacafé' project -

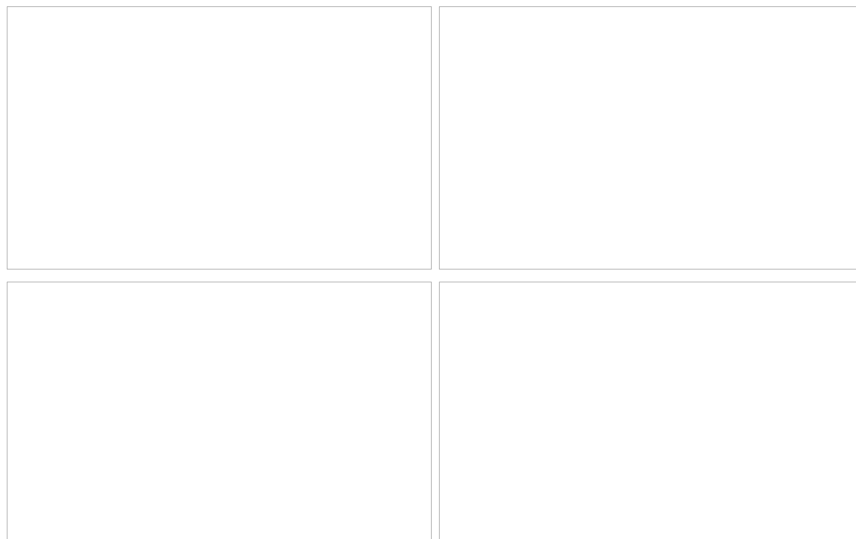


The industrial capital of Northern Italy, and just a short trip by autostrada from the company's headquarters on Lake Iseo (near Bergamo/Brescia), Milan, saw a crowded press conference at the Town House Hotel. The subject was Riva's planned opening, in the most beautiful marinas in the world, of a network of exclusive premises that will be called 'Rivacafés'. "The Rivacafés", explained Riva's CEO Luciano Scaramuccia, "will help to reinforce the sense of belonging and of 'familiarity' that already characterises the Riva world. Our owners know that buying a Riva means also to enjoy the atmosphere, services and our unique detailing. The Rivacafés represent a further step in this path together". The first Rivacafé was opened in Como on 1st July 2004, followed by a big party. "Como", said Giuseppe Meroni, Riva's Image and Communication Manager, "is the home that the Riva family left to create - more than 160 years ago on Lago Iseo - the legendary shipyard. And here on the Como lake lives a community of forty Riva owners. It is then logical to start from here".

For further details see www.rivacafe.it

Big Success for the Riva Trophy in Porto Cervo -

The second edition of Riva Trophy, the traditional summer meeting of Riva owners took place at Porto Cervo (Sardinia) on 10th and 11th August. More than 20 boats took part in the event, competing in mooring, regularity and elegance races. Two big parties were also held for the VIP guests. More than 500 people came to the "Stars Night" at the Yacht Club Costa Smeralda, tasting all sort of fine foods and wines; from champagne to chocolate, from sorbets to sushi. On the night of 11th, the world-famous Hotel Cala di Volpe hosted more than 200 guests. During the party the awards were presented by our sponsors, first place overall going to Mr. Giulio Durio, with his Riva Gipsy that (together with his crew) won an Audi TT Roadster.



Text/Photos - [Riva](#)

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Gallery

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