
Formula 1 prizes at Ferraristore.com

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Every month between now and 31 December

2004, anyone buying a product directly from Ferrari's on-line shopping store, www.ferraristore.com, will be entered into a draw to win an exclusive model of the F2004 Formula 1 car.

Customers of www.ferraristore.com will also be entered in a final draw for the chance to attend the worldwide unveiling of the new Formula 1 car.

For the next five months, one lucky person who has made at least one on-line purchase from www.ferraristore.com will receive a 1:18 scale model of the F2004 world championship winning car on a specially made, personalised base. The draws for the five models up for grabs will take place at the end of each month and the winners' names will be published on the site.

At the same time, on-line customers will also be able to enter the final draw for two invitations to the unveiling of the new F1 car. The invitation will include travel expenses and hotel accommodation for two.

Text/Photos - Ferrari SPA

