

CLASSIC DRIVER

Cannonball 8000 Rally 2004



September 17th, 18th, 19th 2004 sees the latest chapter in the Cannonball rally saga with the second London to Monaco three day Cannonball 8000 Rally aimed at some of Europe's high profile car enthusiasts.

The Cannonball 8000 Rally starts from Chelsea Football Stadium London, on Saturday the 18th of September and heads initially for Paris where the drivers and passengers will spend their first night in one of the French capital's most prestigious hotels.

The next two days of the rally will take the competitors through some of the most scenic parts of France as they head south towards Monte Carlo. For the lucky ones who reach the Principality, there will be a lavish prize ceremony and party in the heart of the French Riviera. Once back in London all competitors and their invited guests will continue the party mood at the Cannonball 8000 Rally Ball held on the following Saturday.

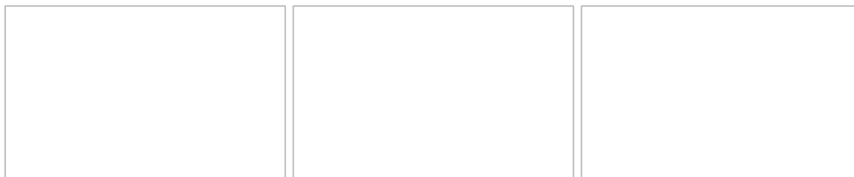
Event organiser, Conrad Wall, believes this latest addition to Europe's motoring competition will attract some of the finest vehicles from all ages -

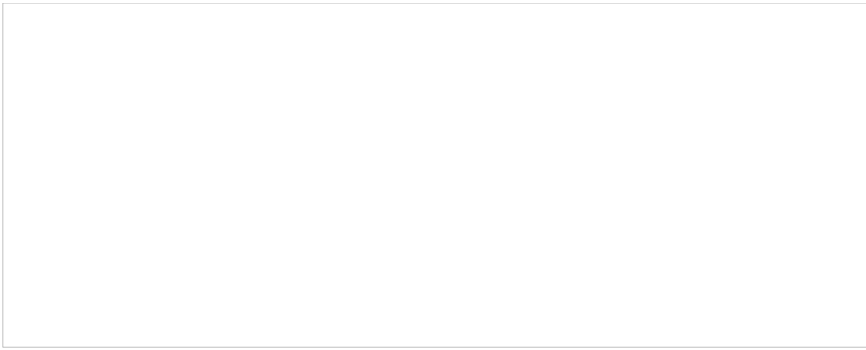
"Since we announced the Cannonball 8000 we have been inundated with enquiries and there is a great deal of interest in the event both here and in mainland Europe and entrants as far as New Zealand. Already we have a number of exotic supercars from leading motor manufacturers with interest from hotel, fashion and lifestyle companies asking about sponsorship opportunities, we know this will be one of the largest events in the European motoring calendar in 2004."

For further information about the 2004 Cannonball Rally from London to Monaco, visit www.cannonball8000.com or contact the enquiry team at -

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