

CLASSIC DRIVER



Lifestyle by Mercedes - Luggage and Bicycles

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With the Sport Edition and Comfort Edition, Mercedes-Benz is presenting two innovative fitness bikes which combine the advantages of a mountain bike with those of a racing bike. The front suspension fork and robust frame are a big advantage in easy off-road operation, while the fast 28-inch wheels and the highly geared 27-speed gearshift system bring the rider quickly up to speed on the road. Reliable stopping power in all situations is provided by powerful hydraulic disc brakes.

The general principle behind fitness bikes is to offer an alternative to jogging. As their name implies, the two Mercedes-Benz fitness bikes are designed for those looking to improve physical fitness, to lose weight, fight stress or simply to enjoy the feel-good factor which comes from riding these bikes. The aluminium frames are light in weight but robust, while the straight handlebars with an adjustable stem allow users to adopt a relaxed riding posture. The theme of uncompromising quality continues with high-tech components like the hydraulic disc brakes, gears and crankset, all by Shimano, the individually adjustable front suspension fork (50 mm travel) and the anatomically contoured saddle with a sprung seat post. Both the Sport Edition and the Comfort Edition are available in a choice of two frame sizes, 48 cm and 56 cm for the Sport Edition and 42 and 50 cm for the Comfort Edition.

The accessories range is custom-designed for use with the new fitness bikes. The fitness computer is an indispensable training aid which shows current heart rate, upper and lower pulse limit, calorie consumption, trip distance and total distance and top speed and average speed. Also available are a wireless bike computer, a cable lock, an aluminium drink bottle, a side stand and a mudguard which provides optimal protection when the weather takes a turn for the worse.

On the safety side, the accessories range also includes the road package comprising a front light with five long-life LEDs, a rear light with a long-life LED, front and rear reflectors, spoke reflectors and a bell.



Specially selected materials, superior quality and superb craftsmanship are the hallmarks of the new “Mercedes-Benz by Goldpfeil” leather goods and luggage collection.

In a collaborative venture between Mercedes-Benz and Goldpfeil, the luxury automotive brand and the renowned manufacturer of top quality leather goods and travel accessories have come up with a selection of exclusive products tailored to suit the customer with sophisticated taste. The new leather product line of 18 articles comprises two briefcases, three different lady’s handbags, document folder, gentleman’s clutch bag, two purses, two credit card wallets, gentleman’s wallet, business card holder, writing set case, key case with fob as well as his and hers belts. Beautifully crafted high-quality nappa leather – available in black or brown – and great attention to detail serve to underline the exclusive character of these particularly hardwearing products.

The luggage collection includes a suitcase trolley, overnight suitcase, large suitcase, holdall, garment bag, vanity case and toilet bag. All luggage articles are designed in a hardwearing, lightweight and water-repellent nylon fabric.

The classic look and gentle flowing lines of these accessories consciously imitate the traditional design one associates with Mercedes-Benz vehicles. All products have been jointly designed and developed by Mercedes-Benz and Goldpfeil. The “Mercedes-Benz by Goldpfeil” collection has been available since November 2003 from Goldpfeil shops and selected specialist stockists.

Text/Photos - DaimlerChrysler

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